



INDIAN MOTORCYCLE UNVEILS THE VERSATILE AND AFFORDABLE ALL-NEW 2016 SCOUT SIXTY

Newest addition to the lineup shares many elements of the award-winning Indian Scout, with a price point that brings legendary Indian Motorcycle craftsmanship and world renowned Indian Scout performance within reach of every rider

MINNEAPOLIS, Minn. — November 18, 2015 — [Indian Motorcycle®](#), America’s first motorcycle company, from the floor of the EICMA International Motorcycle Show in Milan, Italy, today introduced the latest addition to its 2016 lineup — the all-new Indian Scout® Sixty. The new 999cc Scout Sixty breaks through boundaries, promising to broadly appeal to new rider segments with a premium motorcycle at the lowest MSRP yet for the brand.

The new Indian Scout Sixty offers many of the same features and components of the award-winning Indian® Scout®, which was introduced in 2014 at the Black Hills Rally on the fabled “Wall of Death.” True to the craftsmanship, reliability and legendary agility of the Indian Scout, the new Scout Sixty shares the identical chassis, suspension, brakes and core engine — all mated with a new 60 cubic inch engine. With a dry weight of 542 pounds and a potent 65 ft./lbs. of linear torque, the Scout Sixty is paired with a silky smooth, easy-to-shift 5-speed transmission, and starts at \$8,999. Offered in three classic Indian Motorcycle colors, the Scout Sixty features a black seat, matching black frame and wheels, and is compatible with the more than 200 accessories already available for the Scout.

“The Indian Scout has been a stunningly successful introduction for us, with balance, performance and maneuverability that appeals to a broad swath of riders here in America and around the globe,” said Steve Menneto, President of Motorcycles for Polaris Industries. “The new Scout Sixty expands that reach even further to include newer riders and a younger demographic who long to experience the legendary quality and craftsmanship of an Indian motorcycle.”

The Scout Sixty is available in Thunder Black starting at \$8,999, with Indian Motorcycle Red and Pearl White color options starting at \$9,299. A seat height of 25.3 inches allows for sure-footed comfort at stops, and the low center of gravity ensures agile cornering, precise balance and overall rider confidence and control. A series of accessories including seats, handlebars and footpeg relocators allow the motorcycle to be tailored to fit each rider, while additional accessories such as saddlebags, wire wheels and quick-release windscreens give owners virtually unlimited freedom to customize their rides.

The new Scout Sixty is not shy on performance, with Roland Sands Designs getting the nod as the first to customize the new model. Sands customized five new motorcycles to race prep them for battle in the street bike-based class for the “Super Hooligan” class at the Superprestigio of the Americas, slated for November 21 at the Orleans Arena in Las Vegas. The new Scout Sixty is already en route to dealerships

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around the world and is sure to be a popular platform for customizing and personalizing prior to the traditional riding season kick-off at Daytona Bike Week.

“The Indian Scout has quickly established itself as a stylish, head-turning urban cruiser that is easy to modify and make your own,” said Indian Motorcycle Marketing Director Scott Meek. “With a starting price of \$8,999 and even broader appeal to a generation who take great pride in standing apart from the crowd, we expect the versatile new Scout Sixty to cement that reputation.”

For more information about the Scout Sixty and the Indian Scout visit www.indianmotorcycle.com. For information on the Super Hooligan race, log on to www.superprestigio.com. The Scout Sixty will be a featured display motorcycle for the balance of the International Motorcycle Show circuit, with more information and tickets available at www.motorcycleshows.com.

ABOUT INDIAN MOTORCYCLE®

Indian Motorcycle, a wholly-owned subsidiary of Polaris Industries Inc. (NYSE: PII), is America’s first motorcycle company. Founded in 1901, Indian Motorcycle has won the hearts of motorcyclists around the world and earned distinction as one of America’s most legendary and iconic brands through unrivaled racing dominance, engineering prowess and countless innovations and industry firsts. Today that heritage and passion is reignited under new brand stewardship. To learn more, please visit www.indianmotorcycle.com.

ABOUT POLARIS® INDUSTRIES

Polaris is a recognized leader in the powersports industry with annual 2014 sales of \$4.5 billion. Polaris designs, engineers, manufactures and markets innovative, high quality off-road vehicles, including all-terrain vehicles (ATVs) and the Polaris RANGER® and RZR® side-by-side vehicles, snowmobiles, motorcycles and on-road electric/hybrid powered vehicles.

Polaris is among the global sales leaders for both snowmobiles and off-road vehicles and has established a presence in the heavyweight cruiser and touring motorcycle market with the Victory® and Indian Motorcycle® and Slingshot® brands. Additionally, Polaris continues to invest in the global on-road small electric/hybrid powered vehicle industry with Global Electric Motorcars (GEM), Goupil Industrie SA, Aixam Mega S.A.S., and internally developed vehicles. Polaris enhances the riding experience with a complete line of Polaris Engineered Parts, Accessories and Apparel, Klim branded apparel and ORV accessories under the Kolpin®, Cycle Country® and Pro Armor® brands.

Polaris Industries Inc. trades on the New York Stock Exchange under the symbol “PII”, and the Company is included in the S&P Mid-Cap 400 stock price index.

Information about the complete line of Polaris products, apparel and vehicle accessories are available from authorized Polaris dealers or anytime at www.polaris.com.

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Note to editors:

Images and additional specifications are available at <http://www.indianmotorcyclepresskit.com>.

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