



NEWS RELEASE

BROCK HEGER AND RZR FACTORY RACING DETHRONE THE COMPETITION WITH DOMINANT OVERALL WIN AT KING OF THE HAMMERS UTV HAMMERS CHAMPIONSHIP

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Heger Makes History Securing the Ultimate Off-Road Racing Triple Crown with Wins at the 2024 Baja 1000, 2025 Dakar Rally, and Both King of the Hammers Desert Challenge and UTV Hammers Championship

MINNEAPOLIS, Feb. 7, 2025 /PRNewswire/ -- Yesterday in the Johnson Valley desert, RZR Factory Racing's Brock Heger didn't just win the King of the Hammers (KOH) UTV Hammers Championship—he dominated. Fresh off his wire-to-wire victory at the Desert Challenge less than a week prior, Heger was in a league of his own behind the wheel of his rock-ready RZR Pro R Factory, securing the overall win as the only driver to finish in under four hours while crossing the line an astonishing 26 minutes ahead of the next physical competitor. By continuing his relentless winning streak, Heger secured the ultimate off-road Triple Crown, a feat no other driver has achieved, by adding this latest triumph to his historic wins at the 2024 Baja 1000 and 2025 Dakar Rally. Once again, Heger has made one thing clear—when it comes to the toughest challenges in off-road racing, no one does it better than Polaris.

Heger started the race from the second line after qualifying third, and once the green flag waved, it was clear that this would be another commanding performance. Much like his earlier Desert Challenge victory, Heger quickly surged into the lead and never looked back. Setting a blistering pace from the start, he had already stretched out a nearly 2-minute lead by mile 50. Heger's strategy was clear: get out front in the desert portion of the race to position himself perfectly for the intense rock sections ahead, and he executed it flawlessly. There were only two brief moments where he encountered slight hang-ups in the rock section, but after his co-driver quickly assessed the situation, Brock chose not to use his winch. Instead, he relied on his skill and experience to overcome the



obstacles and get back on track, losing minimal time in the process. Once clear, Heger drove easily uncontested to the finish line.

Throughout the entirety of the 3-hour and 57-minute race, Heger's RZR Pro R Factory withstood everything the challenging KOH course threw at it, showcasing the true strength and durability of the platform. In fact, unlike his competition, Heger was able to save valuable time by not pitting for fuel throughout the entire race, thanks to the RZR Pro R Factory's 130L fuel cell.

"I'm stoked to come away with another win and to put Polaris back on top, especially during this UTV Hammers event," said Heger. "This was the hardest King of the Hammers I've done, but it was so much fun. My RZR Pro R Factory performed flawlessly all day, and overall, our day went very smoothly. I almost used the winch a couple of times, but it was taking too long, so I just sent it and it worked out. I can't thank the entire Polaris team enough. We have so many great people behind us, and it truly takes a team effort to make something like this happen."

"What another incredible performance by Brock," said Alex Scheuerell, RZR Factory Racing Technical Director. "Over the past few months, Brock has solidified himself as a legendary name in off-road racing. To watch him dominate at the King of the Hammers UTV Hammers Championship, is truly exciting, especially for someone so young and talented. The Gen 1 RZR Pro R Factory that Brock drove has been specially modified and reinforced to tackle today's rock course, and it's clear that the vehicle continues to be unmatched. Brock's racing expertise and his ability to adapt to the most challenging terrains, combined with the unbeatable performance of the Pro R Factory, is what makes him a force to be reckoned with."

Heger and the rest of the RZR Factory Racing team will be back in action in one month at the Mint 400 in Las Vegas, NV, March 5-9, 2025.

For more information on the **RZR Pro R Factory**, which was recently released for purchase, please visit <https://www.polaris.com/en-us/off-road/rzr/models/rzr-pro-r-factory/>. To learn more about Polaris Off Road and RZR products, please visit [Polaris.com/RZR](https://www.polaris.com/RZR) or join the conversation and follow on [Facebook](#)sm, [Instagram](#)sm, [YouTube](#)sm and [X](#)sm.

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electric vehicles; and pontoon and deck boats, including industry-leading Bennington pontoons. Polaris enhances the riding experience with a robust portfolio of parts, garments, and accessories. Headquartered in Minnesota, Polaris serves nearly 100 countries across the globe. www.polaris.com

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