



NEWS RELEASE

Camp RZR, the Ultimate Off-road Celebration, Returns to Glamis For 2022, Featuring Live Performances by Pennywise & Face to Face

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Polaris RZR Returns for its Annual Side-by-Side Community Celebration, Including Free Admission, a Wide Array of Off-Road Festivities & Live Performances by Two of Punk Rock's Most Iconic Bands

MINNEAPOLIS--(BUSINESS WIRE)-- **Polaris Off-Road**, the leader in off-road innovation, is excited to announce the return of **Camp RZR** in 2022 and the opening of guest registration for this year's festivities. Following a two-year hiatus, the highly anticipated 2022 Camp RZR will serve as the ultimate weekend celebration for the off-road community on October 28 and 29 at the Glamis Imperial Sand Dunes. Free admission welcomes all riders with access to a variety of activities for individuals and families, including live performances from SoCal punk rock royalty Pennywise and Face to Face.

This press release features multimedia. View the full release here:
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Camp RZR 2022 (Photo: Business Wire)

Camp RZR will host thousands of guests for an unforgettable, family-friendly weekend of fun in the dunes. Attending riders can demo new RZR models, including the game changing RZR Pro R and RZR Turbo R. Guests will have the opportunity to meet top Polaris RZR racers and ambassadors, including Tanner Foust, RJ Anderson, Casey Currie, Blake Wilkey and Heavy D. Camp RZR's Vendor Village will provide riders access to their favorite off-road brands and the ability to purchase their latest product offerings. In addition, the Polaris RZR "Show & Shine" custom contest will feature the weekend's most decked-out desert rippers, while kids and adults alike can enjoy a view of the legendary Glamis dunes from the Camp RZR ferris

wheel. To promote safe riding and help keep everyone's machine tuned to enjoy the dunes, Polaris will offer free service throughout the weekend.

"Celebrating our community of riders has always been a cornerstone of our brand, and Camp RZR is a huge part of that," said Steve Menneto, president of Off-Road, Polaris. "We love Camp RZR as much as our owners do, because it allows us to get out and ride together and strengthen our relationship with the RZR community in a dynamic and memorable way. This year's event marks the return of the largest annual gathering of RZR owners and die-hard off-road enthusiasts, and we plan to make it the best one yet."

Camp RZR is a celebratory event, designed to kick off the riding season in one of the world's most renowned off-roading destinations. Camp RZR celebrates the lifestyle that Polaris riders live and honors the camaraderie that exists among all off-roaders. Polaris held its first Camp RZR in Glamis in 2012. Today, the event draws thousands of passionate riders with their friends and families.

For a streamlined entrance into the event, and to receive a small promotional gift, guests are encouraged to register at **CampRZR.com**. More information about Polaris Off-Road Vehicles and Polaris Engineered Accessories can be found at **RZR.Polaris.com**. To keep up with all the latest news on Camp RZR, follow along on **Facebook**, **Instagram** and **Twitter**.

About Polaris

As the global leader in powersports, Polaris Inc. (NYSE: PII) pioneers product breakthroughs and enriching experiences and services that have invited people to discover the joy of being outdoors since our founding in 1954. Polaris' high-quality product line-up includes the Polaris RANGER®, RZR® and Polaris GENERAL™ side-by-side off-road vehicles; Sportsman® all-terrain off-road vehicles; military and commercial off-road vehicles; snowmobiles; Indian Motorcycle® mid-size and heavyweight motorcycles; Slingshot® moto-roadsters; Aixam quadricycles; Goupil electric vehicles; and pontoon and deck boats, including industry-leading Bennington pontoons. Polaris enhances the riding experience with a robust portfolio of parts, garments, and accessories. Proudly headquartered in Minnesota, Polaris serves more than 100 countries across the globe. www.polaris.com

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