



NEWS RELEASE

# INDIAN MOTORCYCLE'S GARY GRAY HONORED WITH INDUCTION INTO THE STURGIS HALL OF FAME

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Indian Motorcycle Vice President of Product Technology, Racing and Service Celebrated for Distinguished Career, Highlighted by Influential Motorcycle Innovation and 11 Racing Championships

STURGIS, S.D., Aug. 6, 2025 /PRNewswire/ -- In a momentous recognition of achievement and influence, Gary Gray – Vice President of Product Technology, Racing and Service for Indian Motorcycle – has been inducted into the Sturgis Motorcycle Museum Hall of Fame. Honored for his exceptional contributions to motorcycling, the induction highlights Gray's decorated career marked by leadership, innovation, and unwavering dedication to the industry.

With a career spanning nearly three decades, Gray has made lasting contributions to the industry through his work at Indian Motorcycle and Victory Motorcycles. Specializing in engineering and product development, his expertise and passion have seamlessly combined tradition with innovation, playing a key role in revitalizing and sustaining iconic brands. His leadership in both racing and technology has helped redefine the modern motorcycle landscape.

"Gary's contributions, not just to Indian Motorcycle but to the entire industry, have been nothing short of extraordinary," said Aaron Jax, Vice President of Indian Motorcycle. "His leadership, innovative vision, technical expertise, and relentless dedication have not only elevated our products and our brand, but have truly shaped how millions of people experience the sport of motorcycling. We are incredibly proud to celebrate this milestone with him and deeply grateful for the lasting legacy he continues to build."

For the past eight years, Gray has served as Indian Motorcycle's Vice President of Product Technology, Racing and Service. Gray played a pivotal role in Indian Motorcycle's return to racing – spearheading the development of American Flat Track's most dominant race machine, the Indian FTR750. During his tenure, he led the brand to eight consecutive American Flat Track (AFT) premier-class championships, three King of the Baggers titles, and multiple

land speed records.

"It's an incredible honor to be recognized alongside some of the most iconic and influential figures in motorcycling," said Gray. "To be included in the Hall of Fame is deeply humbling and one of the proudest moments of my career. I've dedicated my life to this industry because I believe in the power of motorcycling to inspire, connect, and push the limits of what's possible. I look forward to many more years of driving innovation, championing the sport, and giving back to the community that has given me so much."

Prior to Gray's racing endeavors, he served as Indian Motorcycle product director, launching the 2014 Indian Chief, Chieftain and Roadmaster – the brand's first models since relaunching under its parent company, Polaris Inc. Gray was an instrumental piece to the design and development of the Thunderstroke engine, an air-cooled powertrain still powering several baggers and touring models in the Indian Motorcycle lineup today. Gray also helped launch the next-generation Indian Scout and its 999cc, liquid-cooled motor.

As a founding team member of Victory Motorcycles, Gray shaped the brand's rise in the American market. From 2005-2011, Gray served as engineering program manager and product manager for Victory Motorcycles – leading all engineering project teams designing Victory Motorcycles. From 1994-2004, Gray held multiple positions, including engineering program leader, project engineer, and manufacturing engineer.

The Sturgis Motorcycle Museum and Hall of Fame proudly honor the remarkable individuals whose contributions have left a lasting impact on the motorcycle community. With profound respect and appreciation, the Hall of Fame celebrates visionary pioneers for their extraordinary achievements. Their passion and dedication continue to inspire future generations to embrace the camaraderie, adventure, and freedom at the core of motorcycling.

For information about Indian Motorcycle, visit [IndianMotorcycle.com](http://IndianMotorcycle.com), or follow along on [Facebook](#), [X](#), [Instagram](#) and [YouTube](#).

## ABOUT INDIAN MOTORCYCLE

Indian Motorcycle is America's First Motorcycle Company. Founded in 1901, Indian Motorcycle has won the hearts of motorcyclists around the world and earned distinction as one of America's most legendary and iconic brands through unrivaled racing dominance, engineering prowess and countless innovations and industry firsts. Today that heritage and passion is reignited under new brand stewardship. To learn more, please visit [www.indianmotorcycle.com](http://www.indianmotorcycle.com).

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