



NEWS RELEASE

INDIAN MOTORCYCLE'S NATIONAL "RIDE WITH US" DEMO DAYS EVENT TO BENEFIT FOLDS OF HONOR WITH EVERY TEST RIDE

2025-08-27

Throughout September, Riders Can Test Ride the 2025 Lineup & Earn Exclusive Race-Themed Swag, Enter to Win a New Chieftain PowerPlus, and Raise Funds to Benefit Military & First Responder Families

MINNEAPOLIS, Aug. 27, 2025 /PRNewswire/ -- [Indian Motorcycle](#), America's First Motorcycle Company, today announced its Ride With Us Demo Days – a national test-ride program supporting [Folds of Honor](#), an organization benefiting families of fallen or disabled U.S. military service members and first responders. The month-long initiative culminates with the brand's National Charity Ride on Saturday, September 20. Riders can donate or register at the [Indian Motorcycle National Charity Ride webpage](#).

At participating dealers nationwide, motorcyclists can experience the all-new 2025 Indian Motorcycle lineup. Each demo rider will receive a limited-edition 2025 race-themed sticker pack and be automatically entered to win a 2025 Chieftain PowerPlus. For every completed test ride, Indian Motorcycle will donate \$50 to Folds of Honor.

"Our Ride With Us Demo Days are about more than just getting people on bikes," said Aaron Jax, Vice President of Indian Motorcycle. "All month long, we're uniting our community to support a cause that truly matters. Whether taking a demo ride or participating in the National Charity Ride, we're proud to support Folds of Honor and help raise funds to benefit the brave families of fallen or disabled U.S. military service members and first responders."

In 2024, the Indian Motorcycle community demonstrated remarkable generosity by surpassing its \$50,000 goal and raising over \$114,000 for Folds of Honor. Now in its second year, Indian Motorcycle has set an ambitious fundraising target of \$250,000, underscoring its ongoing commitment to honoring and supporting families of those

who served. Thanks to the steadfast support of its rider community, Indian Motorcycle is well on its way, having already raised more than \$60,000 toward this year's goal.

"Indian Motorcycle continues to be an incredible ally in our mission to provide educational scholarships to the families of fallen and disabled service members and first responders," said Lt. Col. Dan Rooney, Founder and CEO of Folds of Honor. "The support generated through Ride With Us Demo Days and the National Charity Ride not only raises critical funds but also unites the riding community in a powerful show of patriotism and purpose."

Folds of Honor has awarded nearly 62,000 educational scholarships totaling approximately \$290 million in educational impact. The Folds of Honor National Charity Ride serves as one of many events featuring the Indian Motorcycle Riders Group (IMRG). With approximately 137 chapters and 7,500 riders from around the country, IMRG hosts hundreds of rides and events each year for members and general motorcycle riders alike. To learn more, visit the [IMRG webpage](#).

Riders are encouraged to contact their [local Indian Motorcycle dealership](#) to schedule a demo ride and learn more about how they can participate in the National Charity Ride on September 20.

For more information, riders can visit [IndianMotorcycle.com](#), or follow along on [Facebook](#), [X](#) and [Instagram](#).

ABOUT INDIAN MOTORCYCLE

Indian Motorcycle is America's First Motorcycle Company. Founded in 1901, Indian Motorcycle has won the hearts of motorcyclists around the world and earned distinction as one of America's most legendary and iconic brands through unrivaled racing dominance, engineering prowess and countless innovations and industry firsts. Today that heritage and passion is reignited under new brand stewardship. To learn more, please visit [www.indianmotorcycle.com](#).

ABOUT FOLDS OF HONOR

Folds of Honor is a 501(c) (3) nonprofit organization that provides educational scholarships to the spouses and children of US military service members and first responders who have fallen or been disabled while serving our country and communities. Our educational scholarships support private school tuition or tutoring in grades K-12, tuition for college, technical or trade school and post-graduate work, including a master's degree, doctorate, or professional program. Funds for a second bachelor's degree or trade/technical program certification are also available. Since its inception in 2007, Folds of Honor has awarded nearly 62,000 scholarships totaling about \$290 million in all 50 states. Among the students served, 45 percent are minorities. A total of 91 percent of expenses fund our mission of providing educational scholarships to the families of our nation's heroes. It is rated a four-star charity by Charity Navigator and Platinum on Candid. It was founded by Lt Col Dan Rooney, the only-ever F-16 fighter pilot (with three combat tours in Iraq) and PGA Professional. He is currently stationed at Headquarters Air

Force Recruiting Service at Joint Base San Antonio-Randolph, Texas. For more information or to donate in support of a Folds of Honor scholarship visit foldsofhonor.org.

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