



NEWS RELEASE

Indian Motorcycle Announces the 2016 Indian Springfield - the Pure, Essential Touring Machine

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Simplicity and versatility are hallmarks of minimalist touring powerhouse that converts to lean urban cruiser in minutes, featuring class-leading power, handling and comfort

MINNEAPOLIS--(BUSINESS WIRE)-- **Indian Motorcycle**[®], America's first motorcycle company, today announced the new 2016 Indian Springfield[™]. Named after the birthplace of Indian Motorcycle and designed for a pure riding experience, the Indian Springfield is a soulful and versatile new addition to the 2016 lineup. It features true, authentic American craftsmanship, superior refinement and only the most essential touring features for the ultimate in open road touring without distractions.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160303005018/en/>

Indian Motorcycle expands its lineup with the all-new 2016 Indian Springfield; a pure, essential touring bike that transforms into a lean urban cruiser in minutes. Shown in Indian Motorcycle Red. MSRP starting at \$20,999 (US). Photo c/o Barry Hathaway

Inspired by the rich heritage of Indian Motorcycle, the Indian Springfield offers classic styling blended with thoroughly

modern technology for a purist's take on both touring comfort and urban versatility. The Indian Springfield can be quickly converted into a cruiser with the quick-release windshield and saddlebags removed, or transformed into a high-capacity touring model with Genuine Indian Motorcycle accessories. While maintaining the style and luxury for which Indian Motorcycle is renowned, the Indian Springfield makes its own distinctive mark in the bagger and touring category. While related to the iconic Indian[®] Chief[®] family, the multifaceted Indian Springfield hard bagger was developed with a unique new trunk-compatible chassis for higher loading capacity and a premium touring



experience without sacrificing handling prowess.

Designed for an unobstructed view of the road ahead, the Indian Springfield sports a bespoke quick-release windshield that creates a large air pocket for rider and passenger comfort. Other comfort features such as remote locking hard bags and adjustable passenger floorboards come standard along with real leather seating, high-resolution Anti-Lock Brakes, tire pressure monitoring, electronic cruise control, and a powerful headlight and dual driving lights. Standard front and rear highway bars allow mounting of accessories and offer valuable protection from tip-overs. Brightly chromed forks, headlight housing, fender trim, engine covers, exhaust and handlebars with internal wiring bring the shine along for the ride.

“The new Indian Springfield wasn’t designed to fill a space in our lineup; it was built to fill a space in the hearts of riders who value the rich heritage and fine craftsmanship of Indian Motorcycle, and who want both a pure touring bike and a sleek urban cruiser,” said Steve Menneto, President of Motorcycles for Polaris Industries. “The Springfield’s unmatched versatility will win the hearts of motorcycling purists around the world.”

Powered by the highly regarded Thunder Stroke® 111 engine, the Indian Springfield delivers 119 ft./lbs. of torque (North American models) to conquer any highway in any weather. Its unique new chassis was designed to handle a wide load range, featuring cartridge forks and an air adjustable rear shock with 4.5 inches of travel for safely transporting up to 533 lbs. in style. Touring comfort can be further enhanced with a full line of accessories including a tall and low windshield, heated driver and passenger seats, soft lowers, a 17-gallon accessory trunk and heated grips to keep riders comfortable in cool temperatures. Yet in minutes its quick-release windscreen and saddlebags can be removed creating a classically styled, high performance cruiser. The split seat, featuring a unique stitch and stud pattern, can likewise be trimmed down to create a tight and low solo look, giving the Indian Springfield a truly customizable personality.

The 2016 Indian Springfield starts at \$20,999 in Thunder Black and \$21,549 for Indian Motorcycle® Red. It comes with a two-year unlimited mileage factory warranty and, as with all new Indian Motorcycles, includes free membership in the Indian Motorcycle Riders Group™ for one year. For more information, visit www.IndianMotorcycle.com.

ABOUT INDIAN MOTORCYCLE®

Indian Motorcycle, a wholly-owned subsidiary of Polaris Industries Inc. (NYSE: PII), is America’s first motorcycle company. Founded in 1901, Indian Motorcycle has won the hearts of motorcyclists around the world and earned distinction as one of America’s most legendary and iconic brands through unrivaled racing dominance, engineering prowess and countless innovations and industry firsts. Today that heritage and passion is reignited under new brand stewardship. To learn more, please visit www.indianmotorcycle.com.

ABOUT POLARIS® INDUSTRIES

Polaris Industries Inc. (NYSE: PII) is a global powersports leader with annual 2015 sales of \$4.7 billion. Polaris fuels the passion of riders, workers and outdoor enthusiasts with our RANGER®, RZR® and POLARIS GENERAL™ side-by-side off-road vehicles; our SPORTSMAN® and POLARIS ACE® all-terrain off-road vehicles; VICTORY® and INDIAN MOTORCYCLE® midsize and heavyweight motorcycles; SLINGSHOT® moto-roadsters; and Polaris RMK®, INDY®, SWITCHBACK® and RUSH® snowmobiles. Polaris enhances the riding experience with parts, garments and accessories sold under multiple recognizable brands, and has a growing presence in adjacent markets globally with products including military and commercial off-road vehicles, quadricycles, and electric vehicles. www.polaris.com

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