



NEWS RELEASE

Indian Motorcycle Elevates ‘Premium’ Yet Again with Industry-Leading Ride Command™ Infotainment System and 2017 Model Lineup

2016-07-26

Newly expanded family of award-winning premium motorcycles includes mid-size cruisers, heavyweight cruisers, baggers and touring bikes that encourage our riders to stand apart and ‘Be Legendary’

MINNEAPOLIS--(BUSINESS WIRE)-- **Indian Motorcycle®**, America’s first motorcycle company, today announced its lineup of **Model Year 2017 bikes**. The 2017 family carries forth all 2016 models including the recently released Scout® Sixty, Indian Springfield™, and Chieftain Dark Horse® models, while featuring an array of new features, new color choices, awe-inspiring infotainment, and more.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160726005941/en/>

Indian Motorcycle introduces its 2017 lineup, which includes the Indian Chieftain (shown in Star Silver/Thunder Black two-tone) and the all-new Ride Command™ infotainment system. Photo c/o Todd Williams Photography

Ride Command™ Infotainment System

Indian Motorcycle raises the bar yet again, redefining premium motorcycles with Ride Command™, motorcycling’s most advanced yet user-friendly

infotainment system. Sporting the industry’s largest and brightest touchscreen display, highest resolution and fastest response time, Indian Motorcycle masterfully fuses state-of-the-art technologies with iconic styling. Fully integrated into the dash for an up-close rider experience, Ride Command offers an intuitive interface, customizable information displays, glove-compatible two-finger touch capabilities, and easy navigation to points of interest, like gas stations and restaurants. The breakthrough new **Ride Command infotainment system** comes standard on the



2017 Chieftain and Roadmaster. Features include:

- 7-inch display, 800x480 pixels, 2-finger capacitive with swipe and pinch to zoom
- Fastest boot time – ready in about 10 seconds
- 100-watt premium audio system output (Chieftain), 200-watt Roadmaster, with both touchscreen and handlebar audio controls
- Bluetooth® audio, AM/FM/weather band, USB flash drive support with USB song shuffle
- GPS navigation with turn-by-turn directions, points of interest, and more
- Critical information always displayed, like clock, air temperature, compass heading, fuel level and fuel range
- Convenient phone features available through easy Bluetooth® pairing, including phonebook download, incoming call notification with name display, voice activated calling, incoming text notification, and more
- Easily updatable software and maps

2017 Midsize Lineup

Indian® Scout® - Riding a landslide of awards, accolades and phenomenal sales success, the ever-classic Indian Scout is back for 2017. This middle-weight cruiser's weight has been reduced to 538 pounds (dry) and extends its legacy of dominance with perfect balance, precise handling and category-leading power and quickness. With a low 25.3-inch seat height, lowered center of gravity, and available extended and reduced reach accessories, the Indian Scout is the perfect bike for riders of many sizes and skill levels. Featuring a liquid-cooled 69 cubic inch V-twin engine, an exhilarating 100 HP of sophisticated power and starting at \$11,299, the 2017 Indian Scout is the thoroughly modern rebirth of an American classic. Available in Ivory Cream, Thunder Black, Silver Smoke and Thunder Black Smoke. Indian Scout featuring ABS is offered in Burgundy Metallic plus a pair of two-tone finishes starting at \$12,299.

Scout® Sixty - For 2017, the Scout Sixty returns in all its glory, encouraging riders to "Start Your Legend." With the legendary handling and performance of the Scout, the Scout Sixty is offered at a very attainable \$8,999 starting price. Powered by a potent 60 cubic inch engine mated to a silky smooth 5-speed transmission, this mid-size cruiser is arguably the best buy in motorcycling today. Available in Thunder Black and Pearl White. Scout Sixty with ABS is offered in Indian Motorcycle Red starting at \$9,999.

2017 Cruiser Lineup

Chief® Classic - Powered by the proven and award-winning Thunder Stroke® 111 engine, the aptly named

Chief Classic has set a new benchmark as the classic American cruiser. Its iconic lines, world-class finishes, heritage inspired design, balance, and unrivaled engineering make it the ultimate choice for pure cruiser enthusiasts. The 2017 Chief Classic is available starting at \$18,499 and is available in Pearl White and Burgundy Metallic over Thunder Black two-tone.

Chief Dark Horse® - Embrace the darkness with the 2017 Indian Chief Dark Horse, the baddest, boldest bike on the road. With the endless power of the award-winning Thunder Stroke 111 engine, end-to-end matte black finish and just a touch of chrome, every other bike on the road seems tame. Featuring ABS, remote key fob for keyless ignition, electronic cruise control, a dry weight of 751 pounds and starting at just \$17,499, the Indian Chief Dark Horse® has it all – including a seriously bad attitude.

2017 Bagger Lineup

Chieftain® & Chieftain Dark Horse® - Indian Motorcycle proudly offers riders an opportunity to lead the pack with two of America's most commanding, versatile and awe-inspiring bikes. Both feature the Thunder Stroke® 111 engine, TPMS, ABS, fairing with integrated driving lights and power windshield, cruise control, remote locking hard bags, keyless ignition, and much more. The Chieftain Dark Horse, starting at \$21,999, is the newest addition to Indian's bagger family. Sporting a premium 100W audio system and ominous nose-to-tail matte black finish (Thunder Black Smoke) with minimal chrome, this bike delivers a menacing presence that refuses to be ignored. The Indian Chieftain starts at \$23,999 and comes standard with the all-new Ride Command™ system, blasting out 100W of premium audio and all the infotainment features a rider leading the pack could ever want. Chieftain is available in Thunder Black Pearl, White Smoke, Silver Smoke, and a pair of two-tone palettes. White Smoke and Silver Smoke models feature a blacked out engine package, which also comes standard on Chieftain Dark Horse.

Indian Springfield™ - Named after the birthplace of Indian Motorcycle, the Indian Springfield offers classic styling blended with thoroughly modern technology for a purist's take on both touring comfort and urban versatility. The Springfield can be quickly transformed to traditional cruiser styling with the quick-release windshield and saddlebags removed, or transformed into a high-capacity touring model with Genuine Indian Motorcycle accessories. Remote locking hard bags and adjustable passenger floorboards come standard along with genuine leather seating, ABS, TPMS, cruise control, and a powerful headlight and dual driving lights. Indian Springfield is offered in Thunder Black or Indian Motorcycle Red. New for 2017 are stunning Steel Gray/Burgundy Metallic and Blue Sapphire/Star Silver two-tone finishes. Starting at \$20,999.

Chief® Vintage - The 2017 Chief Vintage is the ultimate retro-vintage bagger, turning heads with its classic styling, iconic soft-sided saddle bags crafted from Desert Tan Genuine Leather - dripping in fringe and Indian Motorcycle nostalgia. Featuring the classic power of the Thunder Stroke 111 engine, the Chief Vintage is offered in

Thunder Black and three gorgeous two-tone vintage color schemes. MSRP starting at \$19,999.

2017 Touring Lineup

Indian® Roadmaster® - The Roadmaster returns for 2017 as the industry's flagship tourer and the epitome of luxury and comfort. Powered by the rock solid Thunder Stroke 111 engine and offering more than 37 gallons of storage, Roadmaster is your ultimate ride. Roadmaster comes standard with the Ride Command™ infotainment system, delivering a glorious 200W premium audio experience, along with state-of-the-art GPS/Navigation, a 7-inch high-resolution touchscreen display, seamless Bluetooth® integration, a wealth of vehicle information, and more. It offer riders and passengers unmatched luxury and premium features like a power-adjustable windscreen, heated grips, individually controlled heated seats for driver and passenger, ABS, TPMS, keyless ignition with remote locking storage, electronic cruise control and adjustable passenger floorboards. New for 2017, Offered in Thunder Black, Burgundy Metallic, and three two-tone palettes starting at \$28,999.

Experience the 2017 Lineup at the 76th Annual Sturgis Motorcycle Rally

Sturgis attendees are cordially invited to view the entire new 2017 lineup at the Indian Motorcycle Factory display on Lazelle St. throughout the rally, or to experience them firsthand with a Factory Demo Ride at 2100 Whitewood Service Road (I-90 at Exit 30) from August 6 - August 12 from 9 a.m. - 5 p.m. daily. The entire family of 2017 models will be available for demo rides, including a selection of accessorized models.

NOTE TO MEDIA: For additional information, images and model specifications please visit <http://imcpress.com>.

ABOUT INDIAN MOTORCYCLE®

Indian Motorcycle, a wholly-owned subsidiary of Polaris Industries Inc. (NYSE:PII), is America's first motorcycle company. Founded in 1901, Indian Motorcycle has won the hearts of motorcyclists around the world and earned distinction as one of America's most legendary and iconic brands through unrivaled racing dominance, engineering prowess and countless innovations and industry firsts. Today that heritage and passion is reignited under new brand stewardship. To learn more, please visit www.indianmotorcycle.com.

ABOUT POLARIS® INDUSTRIES

Polaris Industries Inc. (NYSE:PII) is a global powersports leader with annual 2015 sales of \$4.7 billion. Polaris fuels the passion of riders, workers and outdoor enthusiasts with our RANGER®, RZR® and POLARIS GENERAL™ side-by-side off-road vehicles; our SPORTSMAN® and POLARIS ACE® all-terrain off-road vehicles; VICTORY® and INDIAN MOTORCYCLE® midsize and heavyweight motorcycles; SLINGSHOT® moto-roadsters; and Polaris RMK®, INDY®,

SWITCHBACK® and RUSH® snowmobiles. Polaris enhances the riding experience with parts, garments and accessories sold under multiple recognizable brands, and has a growing presence globally in adjacent markets with products including military and commercial off-road vehicles, quadricycles, and electric vehicles. www.polaris.com

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Source: Indian Motorcycle

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