



NEWS RELEASE

Indian Motorcycle Introduces Limited-Edition 2019 Roadmaster Elite

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With Only 200 Being Produced, This Ultra-Premium Touring Machine Offers The Ultimate Riding Experience

MINNEAPOLIS--(BUSINESS WIRE)-- Indian Motorcycle, America's first motorcycle company founded in 1901, today announced its latest ultra-premium touring motorcycle, the 2019 Roadmaster Elite. With only 200 available, the limited-edition Roadmaster Elite pairs modern touring amenities with iconic Indian Motorcycle styling. The 2019 model also boasts many exclusive premium features including a hand painted custom-inspired design along with top of the line premium amenities.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20190226005866/en/>

2019 Roadmaster Elite (Photo: Business Wire)

Every Roadmaster Elite is an artistic masterpiece that

features Wildfire Red Candy over Black Crystal paint with real 24-karat gold leaf badging. Each bike undergoes a meticulous paint process that takes nearly 30 hours to complete and is finished by hand.

New for 2019, the Roadmaster Elite receives an upgraded 600-watt PowerBand™ Audio Plus system. The high-powered system delivers exceptional sound and clarity from high-output fairing, trunk, and saddlebag speakers that are 50 percent louder than the stock audio system offered on the 2019 Roadmaster. The PowerBand Audio Plus system features an enhanced nine-band dynamic equalizer that auto-adjusts specific frequencies to the



optimal level at different vehicle speeds to compensate for road, wind, and engine noise to deliver crystal clear sound quality in every riding condition.

Additional premium amenities unique to the Roadmaster Elite include leather passenger armrests, spacious billet aluminum rider and passenger floorboards, a premium touring console, billet aluminum pinnacle mirrors, and chrome bumpers.

“The Roadmaster Elite offers the most refined, premium touring experience for riders that demand the best of the best,” said Reid Wilson, Senior Director for Indian Motorcycle. “We’ve truly left no stone unturned, packing this bike with style and comfort features that take the touring experience to a new level.”

Along with the powerful Thunder Stroke® 111 engine, which produces 119 ft-lbs of torque for exceptional power at low RPM, the Roadmaster Elite features the latest ride-enhancing technologies available from Indian Motorcycle, including:

Selectable Ride Modes

Three selectable ride modes, including Tour, Standard and Sport, allow the rider to adjust the bike’s throttle response to fit their riding preferences. The throttle map for each Ride Mode was designed with a specific application in mind, resulting in one motorcycle with three distinct personalities.

Rear Cylinder Deactivation

When the Thunder Stroke 111 reaches operating temperature and the ambient temperature exceeds 59° F, the rear cylinder will automatically deactivate when the bike is at a standstill, resulting in less engine heat for improved rider comfort in slow-moving or stopped traffic. The rear cylinder instantly reactivates when throttle is applied for a seamless transition to full power. The bike also features redesigned lowers that provide optimal airflow for improved comfort.

Ride Command

The Indian Motorcycle Ride Command® system is the largest, fastest, most customizable infotainment system on two wheels. The seven-inch, glove-compatible touchscreen features turn-by-turn navigation, customizable rider information screens, Bluetooth® compatibility, and pairs with the Indian Motorcycle Ride Command mobile app for remote accessibility to key vehicle information. Riders can also plan a ride route with up to 100 points on the Ride Command website and wirelessly transfer it to the bike via Bluetooth.

The 2019 Roadmaster Elite also comes standard with all the premium touring amenities riders expect from an Indian Roadmaster, including full LED lighting, a genuine leather two-up touring seat individually heated for rider and passenger, ABS, heated handgrips, keyless ignition, a push button power windshield, weatherproof, remote-

locking saddlebags, a spacious trunk that fits two full face helmets, and over 37 gallons of storage space.

Among the performance upgrades available for the 2019 Roadmaster Elite are a new Stage 1 Exhaust, a Thunder Stroke® Stage 1 Performance Air Intake, Thunder Stroke® Stage 2 Performance Cams, and the 116ci Stage 3 Big Bore Kit for riders looking for the ultimate in performance. The bike also has many comfort and style accessories available including a mid-rise handlebar, a new color-matched open fender and 19-inch front wheel for riders who prefer a more aggressive look.

With only 200 available, pricing for the ultra-premium Roadmaster Elite starts at \$36,999 in the U.S. and \$44,499 in Canada. Available at Indian Motorcycle dealers today.

Learn more about Indian Motorcycle and the 2019 Roadmaster Elite by visiting IndianMotorcycle.com and following along on [Facebook](#), [Twitter](#) and [Instagram](#).

ABOUT INDIAN MOTORCYCLE®

Indian Motorcycle Company is America's First Motorcycle Company®. Founded in 1901, Indian Motorcycle has won the hearts of motorcyclists around the world and earned distinction as one of America's most legendary and iconic brands through unrivaled racing dominance, engineering prowess and countless innovations and industry firsts. Today that heritage and passion is reignited under new brand stewardship. To learn more, please visit www.indianmotorcycle.com.

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