



NEWS RELEASE

Indian Motorcycle Introduces Roadmaster Elite & Springfield Dark Horse With 2018 Model Lineup

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Indian's 2018 Lineup Builds on its Award-Winning Lineup of Motorcycles Allowing Every Rider to 'Be Legendary'

Minneapolis, MN, July 26, 2017 – Indian Motorcycle, America's first motorcycle company, elevated its 2018 motorcycle lineup from its entry-level Scout Sixty to its long-distance touring Roadmaster. Along with the newly introduced Indian® Scout® Bobber, headlining the 2018 model year is the ultra-premium Indian® Roadmaster® Elite and blacked-out, toughed-up Springfield Dark Horse. Also receiving a noticeable upgrade is the Chieftain Dark Horse, starting at \$23,999. Riders will see a 19" ten-spoke blacked-out wheel with an open front fender and the industry-leading Ride Command infotainment system now included standard.

A limited production model, the ultra-premium Roadmaster Elite features custom-inspired two-tone candy paint that takes 30 hours to complete and is finished by hand, with real 23K gold leaf badging on the tank and lowers. Starting at \$36,999, the Roadmaster Elite comes standard with a large number of premium amenities, including the industry-leading Ride Command system, a 300-watt premium audio system, passenger armrests, billet aluminum passenger and driver floorboards, a premium touring console, and stylish pinnacle mirrors.

Joining the Roadmaster Elite in 2018 is the Springfield Dark Horse – a blacked-out, toughed-up bagger, starting at \$20,999. Similar to other Dark Horse models, the Springfield Dark Horse features matte black paint with gloss black details. The Springfield Dark Horse features an open fender to showcase the new 19" ten-spoke, blacked-out front wheel. Its quick-release windshield features a blacked-out bracket. The stylish windshield protects riders from the elements, or can be easily removed to give a more mean, slimmed down look.

"The Roadmaster Elite and Springfield Dark Horse are two fantastic motorcycles, with two different attitudes. The Roadmaster Elite packs all the bells and whistles perfect for riders looking for the best of the best, while the Dark

Horse brings blacked-out style to the Springfield line,” said Reid Wilson, Marketing Director – Indian Motorcycle. “Beyond these two offerings, we have elevated each and every model – listening to our consumers to bring new features and colors they have asked for.”

Continuing through the 2018 Indian lineup, the Chieftain platform receives notable upgrades – adding a Chieftain Classic model, starting at \$23,999, that will feature the brand’s iconic valanced front fender and genuine leather seat with fringe, available in three colors, including Indian Motorcycle Red, Thunder Black Pearl and Star Silver Smoke. The Chieftain Limited, starting at \$24,499, remains at the head of the pack and adds three new color, including Thunder Black Pearl, Blue Fire and Bronze Smoke. The Chieftain, available in Steel Gray, receives a lowered price of \$21,499, and also receives a 19” blacked-out ten spoke wheel and open fender as standard.

For those looking to add a more modern style, the 10-spoke 19” wheel, in both black and contrast cut, along with an open front fender, are available as an accessory for the Roadmaster, Roadmaster Classic, Chieftain, and Springfield motorcycles. The wheel and open fender will fit those models from model year 2014 onwards.

The Indian Chief Classic also receives upgrades, now available with white wall tires, wire wheels, and full chrome hand controls. Available starting at \$19,499, it is available with gorgeous Burgundy Metallic paint.

Indian’s iconic Chief Vintage line receives new offerings for 2018, starting at \$19,999. Thunder Black and Star Silver over Thunder Black will for the first time ever feature black genuine leather saddlebags and seats to add to its beautiful styling.

Joining Indian’s recently announced Scout Bobber in the 2018 lineup is the Scout Sixty and Scout. The Scout Sixty, starting at \$8,999, receives two new colors, including Polished Bronze and Thunder Black over Titanium Metallic. Meanwhile, the Scout, starting at \$11,499, receives a new look and improved performance. Now standard are a cartridge fork front suspension and Pirelli tires, along with passenger accommodations, including a genuine leather passenger pillion and pegs. Scout receives two new colors for 2018, Metallic Jade and Willow Green over Ivory Cream.

Indian’s 2018 model lineup will be available at dealers in the U.S. and Canada starting in September. You can be the first to see and demo the entire 2018 line-up by visiting the Indian Motorcycle display at the Sturgis Motorcycle Rally from August 5-13. Learn more about Indian Motorcycle by visiting IndianMotorcycle.com and [Facebook](#), [Twitter](#) and [Instagram](#) social media channels.

Indian Motorcycle is America's First Motorcycle Company®. Founded in 1901, Indian Motorcycle has won the hearts of motorcyclists around the world and earned distinction as one of America's most legendary and iconic brands through unrivaled racing dominance, engineering prowess and countless innovations and industry firsts. Today that heritage and passion is reignited under new brand stewardship. To learn more, please visit www.indianmotorcycle.com.

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