

Indian Motorcycle Introduces the Indian Chieftain Dark Horse

2016-05-11

Raw and powerful, Indian's newest bagger beckons riders to 'Be Legendary' on the darker side of the street

MINNEAPOLIS--(BUSINESS WIRE)-- **Indian Motorcycle®**, America's first motorcycle company, today introduced the Indian® Chieftain Dark Horse®, a blacked-out hard bagger that allows riders to easily customize their ride and hit the highway in head-turning style.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160511005206/en/>

Indian Motorcycle delivers pure, premium performance with the all-new Indian(R) Chieftain Dark Horse(R), a blacked-out hard bagger that allows riders to easily customize their ride and hit the highway in head-turning style. MSRP starting at \$21,999 (US) (Photo: Todd Williams/Indian Motorcycle Company)

A bagger with undeniable presence, the Chieftain Dark Horse offers a ton of matte black, a flicker of chrome, and a wealth of features to roll as one

of the most bad-ass American-made V-twin touring bikes on the market. By all but eliminating chrome from the motorcycle, the Dark Horse conveys an aggressive attitude that demands attention for all the right reasons.

Powered by the celebrated Thunder Stroke® 111 engine and built upon the same highly lauded chassis and suspension as the Indian Chieftain, the edgy new Chieftain Dark Horse comes from the factory outfitted with a solo seat and short, tinted power windscreen, yet maintains its spacious hard bags, ABS, electronic cruise control, integrated premium audio system and remote key fob with keyless ignition.

To amplify the Dark Horse family attributes, not only are the fenders, fairing, fuel tank and bags blacked out, the

iconic Indian Motorcycle headrest, forks, mirrors, handlebars and switch cubes, turn signals, tank console, engine and airbox cover, lower controls, floorboards and taillight housing are also blacked out.

Indian Motorcycle also offers a large selection of authentic factory accessories to further individualize your already stealthy ride, including new Blackout series accessory air cleaners, performance cams and slip-on exhausts, as well 100-watt saddlebag lid speakers.

“The Indian Chieftain Dark Horse’s blacked-out styling and powerful Thunder Stroke 111 engine will elevate our rider to the top of the pack,” said Reid Wilson, Marketing Director for Indian Motorcycle. “Starting with the award-winning Chieftain platform, the Dark Horse series signature matte black paint and raw attitude is an open canvas for customization that makes it the perfect bike for riders who are ready to ‘Be Legendary.’”

The Indian Chieftain Dark Horse comes with a two-year unlimited mileage factory warranty and is available in dealerships now starting at just \$21,999. For more information, visit www.IndianMotorcycle.com.

ABOUT INDIAN MOTORCYCLE®

Indian Motorcycle, a wholly-owned subsidiary of Polaris Industries Inc. (NYSE: PII), is America’s first motorcycle company. Founded in 1901, Indian Motorcycle has won the hearts of motorcyclists around the world and earned distinction as one of America’s most legendary and iconic brands through unrivaled racing dominance, engineering prowess and countless innovations and industry firsts. Today that heritage and passion is reignited under new brand stewardship. To learn more, please visit www.indianmotorcycle.com.

ABOUT POLARIS® INDUSTRIES

Polaris Industries Inc. (NYSE: PII) is a global powersports leader with annual 2015 sales of \$4.7 billion. Polaris fuels the passion of riders, workers and outdoor enthusiasts with our RANGER®, RZR® and POLARIS GENERAL™ side-by-side off-road vehicles; our SPORTSMAN® and POLARIS ACE® all-terrain off-road vehicles; VICTORY® and INDIAN MOTORCYCLE® midsize and heavyweight motorcycles; SLINGSHOT® moto-roadsters; and Polaris RMK®, INDY®, SWITCHBACK® and RUSH® snowmobiles. Polaris enhances the riding experience with parts, garments and accessories sold under multiple recognizable brands, and has a growing presence globally in adjacent markets with products including military and commercial off-road vehicles, quadricycles, and electric vehicles. www.polaris.com

View source version on businesswire.com: <http://www.businesswire.com/news/home/20160511005206/en/>

Source: Indian Motorcycle

Skyya Communications

Megan Kathman, 651-785-3212

megan@skyya.com

www.skyya.com