



NEWS RELEASE

Indian Motorcycle's New FTR Rally Combines Scrambler Styling With Modern Performance

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2020 FTR Rally Now Available in North America

MINNEAPOLIS--(BUSINESS WIRE)-- Indian Motorcycle, America's First Motorcycle Company, today announced the North American retail availability of the 2020 FTR Rally, a scrambler-inspired FTR 1200 that combines retro styling with modern performance capabilities. Launched internationally in Milan at EICMA in November 2019, the FTR Rally will begin shipping to Indian Motorcycle dealers throughout the U.S. and Canada.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20200207005063/en/>

(Photo: Business Wire)

With an urban scrambler aesthetic that's certain to turn

heads, the FTR Rally takes a step in a new direction while still maintaining some of the original styling DNA of the FTR 1200. The FTR Rally features Titanium Smoke paint with the Indian Motorcycle headaddress graphic, aluminium wire wheels with stainless steel spokes and a red pinstripe, brown aviator seat, a new rally windscreen and Pirelli Scorpion Rally STR tires.

"We're excited to offer North American riders a new take on the FTR 1200 that combines the unmistakable look and stance of the FTR with the more classic, rugged elements that have made scramblers so beloved to cityriders," said Reid Wilson, Vice President of Indian Motorcycle. "The FTR 1200 is as much about style and self-expression as it is about street-oriented performance, and the FTR Rally delivers that combination in a totally unique way."

The FTR Rally combines responsive handling with upright ergonomics to create a commanding riding experience

suitable for urban environments or backroad adventures. It's equipped with cruise control, a USB fast charge port, and new ProTaper handlebars that are two inches higher for better comfort and handling. The FTR Rally also features an LED headlight and LED turn signals offering better visibility with minimal maintenance.

The 1203cc V-twin engine features a smooth power delivery with loads of low-end punch. The engine produces 123 horsepower, 87 ft-lbs of torque, and features a flat torque curve to deliver a fun riding experience in all conditions. The engine is housed in a black trellis frame and the FTR Rally will continue to feature an inverted front suspension with radially mounted dual Brembo brakes for exceptional control and stopping power.

The 2020 FTR Rally is compatible with the entire range of 40+ accessories specifically developed for the FTR platform, giving riders the ability to customise combinations and maintain the independence they seek when purchasing an Indian Motorcycle.

Pricing for the FTR Rally will start at \$13,499 MSRP. Riders can learn more by visiting their local Indian Motorcycle dealer. For more information on the 2020 FTR Rally, or to find the nearest dealer, visit [IndianMotorcycle.com](https://www.IndianMotorcycle.com) and follow along on [Facebook](#), [Twitter](#) and [Instagram](#).

ABOUT INDIAN MOTORCYCLE®

Indian Motorcycle is America's First Motorcycle Company®. Founded in 1901, Indian Motorcycle has won the hearts of motorcyclists around the world and earned distinction as one of America's most legendary and iconic brands through unrivaled racing dominance, engineering prowess and countless innovations and industry firsts. Today that heritage and passion is reignited under new brand stewardship. To learn more, please visit www.indianmotorcycle.com.

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