



NEWS RELEASE

Indian Motorcycle's New Heated & Cooled Seat Features Industry-first Technology for Superior Cooling

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All-New ClimaCommand Classic Seat Provides Heated Comfort, While Also Addressing the Age-Old Challenges of Warm-Weather Riding with Unprecedented Cooling Technology

MINNEAPOLIS--(BUSINESS WIRE)-- **Indian Motorcycle**, America's First Motorcycle Company, today announced a revolutionary new technology geared to improved rider comfort through a patent-pending system that delivers superior cooling for a more pleasant riding experience in warm weather.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20200622005524/en/>

Indian Motorcycle's thermoelectric technology is much more effective than the automotive market standard of HVAC convection systems. A critical performance benefit of the ClimaCommand technology is that it actually produces a surface that's cold to the touch, rather than merely pushing cool air through perforations in the surface in the manner that HVAC system offerings operate. (Graphic: Business Wire)

The all-new ClimaCommand Classic Seat delivers both heating and cooling to riders and passengers and raises the bar for cooling thanks to three key elements:

- A proprietary thermoelectric module that pumps heat away from the rider
- A patent-pending ducting system for cooling the thermoelectric module
- Graphene, a highly conductive and flexible material that optimizes the distribution of heating or cooling while maintaining superior comfort



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"Despite advancements in heating and cooling for seats, we had yet to see a cooling technology that truly eliminated the discomfort of hot-weather, and with ClimaCommand, our engineering team has finally solved this problem," said Ross Clifford, Vice President of Parts, Garments, and Accessories at Indian Motorcycle. "Our thermoelectric technology paired with graphene material is truly a game-changer, and another example of Indian Motorcycle bringing difference-making innovation to the market."

To accomplish conduction heating and cooling, a thermoelectric module located within the seat directly regulates the temperature. Electricity is applied by a thermoelectric module to the graphene material, causing one side of the material to absorb heat and the opposing side to dissipate heat. By reversing electrical flow, the hot and cold temperatures alternate sides. A graphene material, which is a nanomaterial created from 100% carbon atoms, is then used to ensure the heating and cooling is dispersed throughout the entire seat.

The well-cushioned ClimaCommand Classic Seat delivers unprecedented comfort with Thunderstroke models. Independent rider and passenger controls (low, medium, high) allow the rider and passenger to remain in command of their heating and cooling levels. With no perforations, the seat's vinyl cover is highly-durable and water and UV-resistant. Passengers can add more comfort with Armrest Pads and a Trunk Backrest Pad, both designed and developed to seamlessly pair with the new ClimaCommand Classic Seat.

It's important to note that the ClimaCommand Classic Seat is not Ride Command-integrated. However, Ride Command-integrated versions of the ClimaCommand Seat will be available for the 2020 Chieftain and Roadmaster later this year.

The ClimaCommand Classic Seat is now shipping to dealers and available at [IndianMotorcycle.com](https://www.IndianMotorcycle.com).

In addition to the all-new ClimaCommand Classic Seat, Indian Motorcycle is introducing an array of new parts and accessories for Scout and FTR 1200 models. New Semi-Rigid Scout Saddlebags allow Scout riders to pack for the long haul, while FTR 1200 riders can select from high or low mount carbon-fiber Akrapovič exhaust options, several new airbox tank cover options, new billet aluminum Rizoma mirrors, and a carbon fiber nacelle to enhance the high-performance design of the FTR 1200.

Riders can learn more at [IndianMotorcycle.com](https://www.IndianMotorcycle.com) or on [Facebook](#), [Twitter](#) and [Instagram](#).

ABOUT INDIAN MOTORCYCLE

Indian Motorcycle Company is America's First Motorcycle Company. Founded in 1901, Indian Motorcycle has won the hearts of motorcyclists around the world and earned distinction as one of America's most legendary and iconic brands through unrivaled racing dominance, engineering prowess and countless innovations and industry firsts. Today that heritage and passion is reignited under new brand stewardship. To learn more, please visit www.indianmotorcycle.com.

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Bradley Hartman – The Brand Amp
bradley@thebrandamp.com; 831-566-7970

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