



NEWS RELEASE

Joel Houlton Named Polaris Vice President of Global Safety and Quality

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MINNEAPOLIS--(BUSINESS WIRE)-- Polaris Industries Inc. (NYSE: PII) today announced that Joel Houlton, Senior Engineering Director, has been named Vice President of Global Safety and Quality for Polaris. Houlton will dual-report to Scott W. Wine, CEO and Chairman, and Ken Pucel, Executive Vice President – Operations, Engineering and Lean.

Houlton will lead a newly formed organization focused on the safety and quality in Polaris' design, supplier development, manufacturing, and post-sales surveillance processes.

"The safety and quality of our products must be our number-one priority as a company," said Wine. "Joel and his team will have one simple mandate: do whatever it takes to make Polaris the leader we should be, and that our customers and dealers expect us to be, with respect to safety and quality."

Houlton joined the company in 2011, and most recently has been leading Central Engineering Operations and Defense Engineering, while serving as the interim leader of the Defense business. Prior to joining Polaris, Houlton gained significant leadership, engineering and quality experience in the aerospace industry, in roles at Honeywell and ATK.

About Polaris

Polaris Industries Inc. (NYSE:PII) is a global powersports leader with annual 2015 sales of \$4.7 billion. Polaris fuels the passion of riders, workers and outdoor enthusiasts with our RANGER®, RZR® and POLARIS GENERAL™ side-by-side off-road vehicles; our SPORTSMAN® and POLARIS ACE® all-terrain off-road vehicles; VICTORY® and INDIAN MOTORCYCLE® midsize and heavyweight motorcycles; SLINGSHOT® moto-roadsters; and Polaris RMK®, INDY®, SWITCHBACK® and RUSH® snowmobiles. Polaris enhances the riding experience with parts, garments and

accessories sold under multiple recognizable brands, and has a growing presence in adjacent markets globally with products including military and commercial off-road vehicles, quadricycles, and electric vehicles. www.polaris.com

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