



NEWS RELEASE

POLARIS RELEASES NEW PURPOSE-BUILT ADDITIONS TO THE 2025 ATV LINEUP

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New Mud Editions Give Owners Confidence to Tackle Thick Mud and Tough Terrain, While the New Scramblers and Touring Models Offer New LED Lighting to Extend the Riding Day

MINNEAPOLIS, Jan. 14, 2025 /PRNewswire/ -- Building off the MY25 ATV lineup announced in July 2024, **Polaris Off Road**, the world leader in powersports and off-road innovation, today announced six new 2025 purpose-built ATV models, highlighted by the 850 and XP 1000 Mud Edition, Scrambler 850, Scrambler XP 1000 S, and Sportsman Touring 850 and Touring XP 1000. The new models feature upgrades that give riders the confidence to explore the outdoors and enable all-day comfort, while elevating the off-road mudding and sport experience. Whether riders are powering through mud pits, or tackling challenging trails, the new offerings take riders further for smooth, strong and versatile performance.

"Polaris is at the forefront of rider-driven innovation and continues to enhance riding experiences so owners can tackle the outdoors with confidence," said Brandon Kraemer, Vice President of Product Portfolio of Off-Road Vehicles, Polaris. "From mudding to trail riding, these models deliver purpose-built features that give riders the opportunity to experience next-level power, control, and performance."

Sportsman 850 and XP 1000 Mud Edition

Mud and trail-tested, riders can tackle the mud with reliable features and key updates with the 850 and XP 1000 Mud Edition.

Key Features:



- NEW! Sealed LED headlights delivers brighter lighting and prevents water and mud intrusion
- NEW! Pro Armor MUD XT 2.0 tires offer superior traction and durability to get through thick mud
- Sealed clutch intake protects clutch components from water and mud intrusion in deep mud
- Industry leading 13.5" ground clearance to rise above rough terrain and deep mud
- High and Low mud-specific transmission maximizes torque, delivering more power to your tires for effortless navigation through thick mud

The 850 comes in Titanium Metallic and the XP 1000 comes in a new Onyx Black with Performance Red Accents colorway, with models starting at \$12,499 MSRP. To learn more about the 2025 Mud Editions, visit [here](#).

Scrambler 850

The Scrambler 850 is engineered for exhilaration, delivering next-level power, comfort and control.

Key Features:

- NEW! LED lighting for added style and superior visibility in low-light riding conditions
- 78 HP ProStar engine delivers instant acceleration and power to tame tough terrain
- Sport-tuned Independent Rear Suspension (IRS) delivers a smooth ride and confident cornering
- 11.5" of ground clearance to rise above obstacles and tough terrain

The [Scrambler 850](#) starts at \$12,999 MSRP.

Scrambler XP 1000 S

Built for thrill seekers, the new Scrambler XP 1000 S is the ultimate performance machine to conquer tough trails with confidence and control.

Key Features:

- NEW! LED lighting for added style and superior visibility in low-light riding conditions
- 89 HP ProStar engine delivers heart-pounding power and acceleration for quick takeoffs
- Industry-Exclusive 55" width for added control and stability in rough terrain and technical trails
- Walker Evans 3-Way adjustable shocks deliver an advanced shock package for more confident ride and handling

The [Scrambler XP 1000](#) starts at \$17,999 MSRP.

Sportsman Touring 850 and XP 1000

The new Touring 850 and XP 1000, designed to go the distance with premium performance and passenger seating, allows riders to tackle the trails together.

Key Features:

- **NEW!** Steerable pod and LED headlights for added style and superior low-light visibility
- Integrated passenger seat with handle grips and ergonomic backrest for comfort and versatility
- Class-leading 6 gallons of integrated storage to bring gear and supplies for the adventure

To learn more about the complete 2-Up lineup, visit [here](#). The **Sportsman Touring 850 and XP 1000** starts at \$13,799 MSRP.

The 2025 ATV models start shipping to dealers in January 2025. To learn more, please visit <https://www.polaris.com/en-us/off-road/sportsman/#launch> or join the conversation and follow on [Facebook](#)sm, [Instagram](#)sm, [YouTube](#)sm, and [X](#)sm.

About Polaris

As the global leader in powersports, Polaris Inc. (NYSE: PII) pioneers product breakthroughs and enriching experiences and services that have invited people to discover the joy of being outdoors since our founding in 1954. Polaris' high-quality product line-up includes the RANGER, RZR, Polaris XPEDITION, and GENERAL side-by-side off-road vehicles; Sportsman all-terrain off-road vehicles; military and commercial off-road vehicles; snowmobiles; Indian Motorcycle mid-size and heavyweight motorcycles; Slingshot moto-roadsters; Aixam quadricycles; Goupil electric vehicles; and pontoon and deck boats, including industry-leading Bennington pontoons. Polaris enhances the riding experience with a robust portfolio of parts, garments, and accessories. Headquartered in Minnesota, Polaris serves nearly 100 countries across the globe. www.polaris.com

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