



NEWS RELEASE

POLARIS SLINGSHOT COMMEMORATES A DECADE OF SHOWSTOPPING STYLE WITH NEW LIMITED EDITION

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New Slingshot 10 Celebrates the Brand's 10th Anniversary, Delivering Showstopping Style, Including Exclusive Badging, Ghosted Graphics, and Premium Components

MINNEAPOLIS, Feb. 27, 2025 /PRNewswire/ -- For 10 years, the **Polaris Slingshot** has been turning heads with its bold styling all across North America – and the world. With three wheels, an open cockpit, and side-by-side seating, Slingshot has inspired adventure and created shared experiences for everyone who gets behind the wheel. Today, Polaris celebrates the 10th anniversary of Slingshot and pays homage to the Slingshot lifestyle with the introduction of its most premium limited edition, Slingshot 10.

Using the top-of-the-line R model as its foundation, Slingshot 10 celebrates a decade of success and unmatched driving experience with exclusive features and bold aesthetics – all paying tribute to the engineering and ingenuity of the brand. The new limited edition combines unparalleled style with cutting-edge technology and performance, offering an unforgettable ride.

"Looking back at our journey over the last decade, Slingshot has been a catalyst to bring new customers into the Powersports category while at the same time growing into a lifestyle, becoming the center point for like-minded people to get out, socialize, and enjoy the open road," said Josh Hermes, vice president, Polaris Slingshot. "We wanted to create a true showpiece to honor 10 years of Slingshot, a decade that has been redefined by groundbreaking innovations and the creation of a whole new category. With Slingshot 10, we're excited to deliver our most premium limited edition with exclusive 10th anniversary styling, features, and accessories to celebrate this important milestone and community we've built."

The limited-build model touts exclusive, commemorative styling and comes fully equipped with the most



comprehensive and premium package of factory-installed features. Designed with customers' top feature preferences in mind, this model elevates the driving experience by offering unmatched performance, luxury, and signature Slingshot style.

Limited-Edition Style

Inside and out, Slingshot 10 is loaded with limited-edition details on every surface. An exclusive colorway with commemorative 10th anniversary ghosted graphics and badging on the hood, rear fin, and hubcap deliver head-turning style at every angle. Exclusive Radiant Red Pearl paint pays homage to the original Slingshot Red, which was launched in 2015 and has been beloved by customers since. Black Metallic paint with white and teal accents further elevate the design, while five-spoke honeycomb wheels in gloss black add a finished look to the eye-catching ride.

Inside the cockpit, drivers take control in style. Designers meticulously attended to every detail of Slingshot 10. Custom-inspired fit and finish elevates the experience at every touchpoint, including an exclusive, color-matched steering wheel, instrument cluster, glove box, and custom-stitched seats. High-quality audio has always been a standout feature for customers, and this model offers the best quality yet - featuring powerful Stage 3 Max Rockford Fosgate sound, headrest speakers, and eight-inch side panel speakers for a rich audio experience. To complement the sound system, XKGlow® lighting will illuminate the cockpit, adding a premium touch to the overall experience.

Premium Technology

For added comfort, custom style, and enhanced audio, Slingshot 10 delivers the most advanced, factory-installed technology of any Slingshot model.

- **Heated & Cooled Seats:** Limited-edition heated and cooled seats not only enhance driver and passenger comfort but also deliver exclusive style with custom color and 10th anniversary stitching in the headrests.
- **Stage 3 Max Audio:** The top-of-the-line Stage 3 Max Rockford Fosgate® audio package delivers the loudest volume and most bass drivers can get in a Slingshot. The 300-watt audio system includes integrated headrest speakers and eight-inch side panel speakers with integrated accent lighting. Additional features include automatic volume control and a plug-and-play expandable amplifier.
- **RIDE COMMAND:** A 7" display powered by RIDE COMMAND elevates the driver's experience with ride-enhancing amenities. GPS navigation and key vehicle data are available via the touchscreen display, while RIDE COMMAND+ connected services with Apple CarPlay® offers modern conveniences familiar to everyday drivers, such as Vehicle Health, Vehicle Locator, live weather/traffic updates, and more.
- **Interior Lighting:** Light-ready speakers and Premium Interior Light Kit by XKGlow® allow drivers and passengers to enjoy fully customizable lighting throughout the interior – across speaker grilles and footwells, under the seats, in the left-hand and right-hand side storage compartments, and along the center console.

With the easy-to-use "Slingshot LED" mobile app, available on the App Store® and Google Play® at no additional charge, Slingshot owners can select colors for two distinct light zones from a full spectrum of choices, apply preset themed patterns and strobe effects, synchronize to music, or design and save their favorite settings. With powerful audio from Rockford Fosgate® and vibrant lighting from XKGlow®, drivers will turn heads in their unique Slingshot.

R-Level Performance

Available with either a manual or AutoDrive transmission, Slingshot 10 offers the R model's top-of-the-line performance. Enhancements to the 2025 Slingshot lineup offer a sportier and more refined driving experience, making Slingshot 10 more than capable of handing out smiles on any backroad. A modest bump in horsepower and a broader torque curve deliver more acceleration behind the wheel, while tuning refinements to the AutoDrive transmission provide a more intuitive and smoother driving experience. Its four-piston Brembo® brakes add confidence-inspiring braking power. The Brembo® front brake rotors are 14% larger than the standard front brake rotors and feature fixed calipers.

Starting at \$38,999, the limited edition Slingshot 10 is now shipping to dealers in limited quantities. For more information, visit a local Slingshot dealer, visit [Slingshot.Polaris.com](https://www.slingshot.polaris.com), or follow Slingshot on social media:

[Facebook.com/PolarisSlingshot](https://www.facebook.com/PolarisSlingshot), [@Slingshot](https://twitter.com/Slingshot) on X and [@PolarisSlingshot](https://www.instagram.com/PolarisSlingshot) on Instagram. For information on Slingshot rental locations, visit [Adventures.Polaris.com](https://www.adventures.polaris.com).

About Polaris Slingshot

Polaris Slingshot, a brand of Polaris Inc. (NYSE: PII), continues to define the category through style, ride experience and community with our three-wheeled autocycle. With AutoDrive and manual transmission options, an open cockpit, side-by-side seating, 5" ride height and a 2.0-liter 4-cylinder Pro Star engine, Slingshot comes in a variety of models that are sure to make a statement. Step into a Slingshot for an adventurous and unrivaled ride experience. Learn more, visit [slingshot.polaris.com](https://www.slingshot.polaris.com).

† Slingshot is a three-wheeled motorcycle. It is not an automobile. It does not have airbags and it does not meet automotive safety standards. Three wheel vehicles may handle differently than other vehicles, especially in wet conditions. Always wear a DOT-approved full-face helmet and fasten seatbelts. The Driver may need a valid motorcycle endorsement. Drive within the limits of the law and your own abilities. Read, understand, and follow your owner's manual. Never drive under the influence of drugs or alcohol. Unless otherwise noted, trademarks are the property of Polaris Industries Inc.

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