



NEWS RELEASE

Polaris Declares Regular Cash Dividend

2016-07-20

MINNEAPOLIS--(BUSINESS WIRE)-- Polaris Industries Inc. (NYSE: PII) today announced the declaration of a regular quarterly \$0.55 per share cash dividend payable on September 15, 2016 to shareholders of record at the close of business on September 1, 2016.

About Polaris

Polaris Industries Inc. (NYSE: PII) is a global powersports leader with annual 2015 sales of \$4.7 billion. Polaris fuels the passion of riders, workers and outdoor enthusiasts with our RANGER[®], RZR[®] and Polaris GENERAL[™] side-by-side off-road vehicles; our Sportsman[®] and Polaris ACE[®] all-terrain off-road vehicles; Victory[®] and Indian Motorcycle[®] midsize and heavyweight motorcycles; Slingshot[®] moto-roadsters; and Polaris RMK[®], INDY[®], Switchback[®] and RUSH[®] snowmobiles. Polaris enhances the riding experience with parts, garments and accessories sold under multiple recognizable brands, and has a growing presence in adjacent markets globally with products including military and commercial off-road vehicles, quadricycles, and electric vehicles. www.polaris.com

View source version on businesswire.com: <http://www.businesswire.com/news/home/20160720006453/en/>

Source: Polaris Industries Inc.

Polaris Industries Inc.

Richard Edwards, 763-542-0500