



NEWS RELEASE

Polaris Donates More Than \$90,000 to Off-Road Organizations with T.R.A.I.L.S Grant

2019-11-15

MINNEAPOLIS--(BUSINESS WIRE)-- Today, Polaris Inc., the global leader in powersports, announced it has granted more than \$90,000 to off-road and all-terrain vehicles (ATV) organizations across the United States as a part of its T.R.A.I.L.S Grants program. The 10 nonprofit organizations that were awarded a September 2019 T.R.A.I.L.S Grant received awards ranging from \$5,000 to \$10,000, totaling more than \$90,000. The grants will be used towards developing, improving and expanding trails, and educating on ATV/ORV safety and riding.

“The T.R.A.I.L.S Grant program supports the initiatives of off-road organizations that aim to champion off-road riding,” said Chris Musso, president of Off Road at Polaris. “These organizations are a driving force in off-road sports and play a vital role in the future of safe, legal and accessible riding.”

As the first-of-its-kind program in the industry, T.R.A.I.L.S Grants provide funding to national, state and local organizations in the United States to help support the future of ATV and off-road riding. The T.R.A.I.L.S Grant program covers two main objectives: promoting safe and responsible riding, and supporting environmental preservations and trail access. Organizations can use funds from the grant to increase and maintain land access through trail development, maintenance projects, safety and education initiatives and other projects.

The September 2019 T.R.A.I.L.S Grant Recipients are:

- Town of Disney (Disney, Oklahoma)
- Missouri Dirt Riders Inc. (Wright City, Missouri)
- SPORTSMENS Off Road Vehicle Association of Delta County (Escanaba, Michigan)
- All-Terrain Vehicle Association of Minnesota (Stacy, Minnesota)
- Grand Isle ATV Club (Grand Isle, Maine)

- Minot ATV Club (Minot, Maine)
- New Mexico Off Highway Vehicle Alliance (Albuquerque, New Mexico)
- Sauk Ridge Runners ATV Club (Wisconsin Dells, Wisconsin)
- Progressive Agriculture Foundation (Birmingham, Alabama)
- Safe Kids Kansas (Topeka, Kansas)

“This grant will help our club tremendously,” said Debbie Gendreau, treasurer of Grand Isle ATV Club. “We are using the grant monies to fund a bridge reconstruction on a heavily used access trail through the St. John Valley. Polaris has been so gracious to award our small club this grant, and it will benefit a great variety of outdoor enthusiasts. Projects like these will be appreciated for years to come and our club is extremely grateful to Polaris and their representatives.”

Polaris has been awarding T.R.A.I.L.S Grants since 2006. To-date, the program has supported nearly 300 off-road and ATV organizations with more than \$2.5 million in grants.

For more information on the T.R.A.I.L.S Grant program and to apply for a grant, follow this link to the Polaris website: <https://www.polaris.com/en-us/trails-application/>.

About Polaris

As the global leader in powersports, Polaris Inc. (NYSE: PII) pioneers product breakthroughs and enriching experiences and services that have invited people to discover the joy of being outdoors since our founding in 1954. With annual 2018 sales of \$6.1 billion, Polaris’ high-quality product line-up includes the Polaris RANGER, RZR and GENERAL side-by-side off-road vehicles; Sportsman all-terrain off-road vehicles; Indian Motorcycle mid-size and heavyweight motorcycles; Slingshot moto-roadsters; snowmobiles; and deck, cruiser and pontoon boats, including industry-leading Bennington pontoons. Polaris enhances the riding experience with parts, garments and accessories, along with a growing aftermarket portfolio, including Transamerican Auto Parts. Polaris’ presence in adjacent markets includes military and commercial off-road vehicles, quadricycles, and electric vehicles. Proudly headquartered in Minnesota, Polaris serves more than 100 countries across the globe. www.polaris.com.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20191115005048/en/): <https://www.businesswire.com/news/home/20191115005048/en/>

Media Contact

Jessica Rogers

Polaris

(763) 513-3445

jessica.rogers@polaris.com

Source: Polaris Inc.

