



NEWS RELEASE

Polaris Honors Teixeira's Polaris of Hyde Park with Induction into the Company's Hall of Fame

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Business Run by Paul & Pam Teixeira is a Leading Polaris Off-Road Vehicle Dealership

MEDINA, Minn.--(BUSINESS WIRE)-- Polaris Industries Inc. recently inducted a retired company executive and two outstanding dealers, including Teixeira's Polaris of Hyde Park, into the Polaris Hall of Fame during a ceremony at the Polaris National Sales Meeting held in Nashville.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160816005837/en/>

Shown from Left to Right: Tim Larson - Polaris Industries Inc. SVP, Global Customer Excellence; Aaron Woods - Teixeira's Technician; Russell McRoberts - Teixeira's Service Manager Paul Teixeira - Teixeira's Owner; Scott Wind - Polaris Industries Inc. Chairman and CEO (Photo: Business Wire).

The Polaris Hall of Fame was established in 2004 during the company's 50th anniversary. Retired employees and Polaris dealers are among those

recognized for their roles in the company's growth and success. Inducted along with Teixeira's today were retired company executive Mike Malone and another Polaris dealership, Valley ATV of Danville, Ohio.

"We are honored to pay tribute to special individuals and outstanding dealers like Teixeira's that were inducted this year into the Polaris Hall of Fame," said Polaris CEO Scott Wine. "Their dedication and commitment have been instrumental in the company's continued growth and long-term success."

In 1995, Paul Teixeira converted the family's two-bay Sunoco service station in Hyde Park into a full-line Polaris dealership. That small original building had room for just one ATV in the office/showroom, yet the business thrived

as the Teixeiras delivered outstanding customer service. In 2001, they built a new dealership facility, and just three years later they doubled its size to keep up with the business's growth.

Teixeira's developed its large and loyal customer base by providing riders with great selection and tremendous service. The dealership stocks a large inventory of accessories and service parts so customers can customize their vehicles exactly as desired, and so service work can be done with minimal downtime. Paul Teixeira and his wife Pam, the dealership office manager, have a loyal staff that includes long-time employees Russell McRoberts and Aaron "Fuzzy" Cicilioni.

The other 2016 Polaris Hall of Fame inductees are:

- Valley ATV in Danville, Ohio, is a leading Polaris off-road vehicle (ORV) dealer because of the dedication and commitment of owner Paul Staats, his wife (and dealership office manager) Mary Lou, and their hard-working staff. The Staats were dairy farmers before opening the Polaris dealership on their farm in 1994. Their incredible work ethic, fair and honest business practices, and outstanding customer service have fueled the continued growth and prolonged success of the dealership.
- Mike Malone joined Polaris in 1984 as Accounting Manager, and in 1993 he was named Vice President and Treasurer. Four years later he became Vice President-Finance and Chief Financial Officer (CFO), titles he held until his retirement in 2015.

For most of his 30-plus years with Polaris, he led the talented team that oversaw the company's finances, and he served as the fiscal conscience as Polaris grew to become a global leader in the powersports industry. Malone helped Polaris evolve from being primarily a snowmobile manufacturer with limited seasonal cash flow into a diversified manufacturer of on- and off-road vehicles with brands that are popular with riders worldwide.

Photo Caption:

Shown from Left to Right:

Tim Larson – Polaris Industries Inc. SVP, Global Customer Excellence

Aaron Woods – Teixeira's Technician

Russell McRoberts – Teixeira's Service Manager

Paul Teixeira – Teixeira's Owner

Scott Wind – Polaris Industries Inc. Chairman and CEO

About Polaris

Polaris Industries Inc. (NYSE: PII) is a global powersports leader with annual 2015 sales of \$4.7 billion. Polaris fuels the passion of riders, workers and outdoor enthusiasts with our RANGER®, RZR® and POLARIS GENERAL™ side-by-

side off-road vehicles; our SPORTSMAN® and POLARIS ACE® all-terrain off-road vehicles; VICTORY® and INDIAN MOTORCYCLE® midsize and heavyweight motorcycles; SLINGSHOT® moto-roadsters; and Polaris RMK®, INDY®, SWITCHBACK® and RUSH® snowmobiles. Polaris enhances the riding experience with parts, garments and accessories sold under multiple recognizable brands, and has a growing presence in adjacent markets globally with products including military and commercial off-road vehicles, quadricycles, and electric vehicles. www.polaris.com

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Source: Polaris Industries Inc.

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