



NEWS RELEASE

# Polaris Industries Declares Increase in Cash Dividend

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Board of Directors approves a 2% increase in the regular quarterly cash dividend;

24<sup>th</sup> consecutive year of dividend increases

MINNEAPOLIS--(BUSINESS WIRE)-- Polaris Industries Inc. (NYSE:PII) announced today that its Board of Directors approved a 2 percent increase in the regular quarterly cash dividend, raising the payout to \$0.61 per share. This increase represents the 24<sup>th</sup> consecutive year of Polaris increasing its dividend effective with the 2019 first quarter dividend. The first quarter dividend will be payable on March 15, 2019 to shareholders of record at the close of business on March 1, 2019.

Scott Wine, Polaris' Chairman and CEO, stated, "Today, we announced the 24th consecutive increase in our annual dividend. We have always had an unwavering commitment to delivering industry-leading shareholder returns. Our significant cash flow generation and strong financial position enables us to consistently return capital to shareholders, while delivering on our commitment to becoming a customer-centric, highly efficient growth company."

## About Polaris

Polaris Industries Inc. (NYSE: PII) is a global powersports leader that has been fueling the passion of riders, workers and outdoor enthusiasts for more than 60 years. With annual 2018 sales of \$6.1 billion, Polaris' innovative, high-quality product line-up includes the RANGER<sup>®</sup>, RZR<sup>®</sup> and Polaris GENERAL<sup>™</sup> side-by-side off-road vehicles; Sportsman<sup>®</sup> all-terrain off-road vehicles; Indian Motorcycle<sup>®</sup> mid-size and heavyweight motorcycles; Slingshot<sup>®</sup> moto-roadsters; snowmobiles; and pontoon, deck and cruiser boats. Polaris enhances the riding experience with parts, garments and accessories, along with a growing aftermarket portfolio, including Transamerican Auto Parts. Polaris' presence in adjacent markets globally includes military and commercial off-road vehicles, quadricycles, and

electric vehicles. Proudly headquartered in Minnesota, Polaris serves more than 100 countries across the globe. Visit [www.polaris.com](http://www.polaris.com) for more information.

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