



NEWS RELEASE

Polaris Industries Inc. to Present at The Raymond James Institutional Investors Conference

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MINNEAPOLIS--(BUSINESS WIRE)-- Polaris Industries Inc. (NYSE: PII) announced today that it will present at The Raymond James 37th Annual Institutional Investors Conference at the JW Marriott in Orlando, Florida on Tuesday, March 8, 2016 at 7:30 a.m. ET. Scott Wine, Chairman and CEO of Polaris, will provide a brief review of the Company's past performance as well as an update on current business conditions.

An audio webcast of the presentation with slides will be available by accessing the Polaris Investor website at ir.polaris.com. A replay of the webcast will be available for one week following the event.

About Polaris

Polaris Industries Inc. (NYSE: PII) is a global powersports leader with annual 2015 sales of \$4.7 billion. Polaris fuels the passion of riders, workers and outdoor enthusiasts with our RANGER[®], RZR[®] and Polaris GENERAL[™] side-by-side off-road vehicles; our Sportsman[®] and Polaris ACE[®] all-terrain off-road vehicles; Victory[®] and Indian Motorcycle[®] midsize and heavyweight motorcycles; Slingshot[®] moto-roadsters; and Polaris RMK[®], INDY[®], Switchback[®] and RUSH[®] snowmobiles. Polaris enhances the riding experience with parts, garments and accessories sold under multiple recognizable brands, and has a growing presence in adjacent markets globally with products including military and commercial off-road vehicles, quadricycles, and electric vehicles. www.polaris.com

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