



NEWS RELEASE

Polaris Industries Recalls RZR Recreational Off-Highway Vehicles Due to Potential Fire Hazard

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MINNEAPOLIS--(BUSINESS WIRE)-- Polaris® Industries (NYSE: PII), in cooperation with the U.S. Consumer Product Safety Commission and Transport Canada, is issuing a voluntary recall on model year 2015 Polaris RZR 900 and 1000 vehicles due to reports of pinched fuel tank vent lines. The recall is related to the vehicle's fuel tank vent line potentially being incorrectly installed during manufacturing, causing it to become pinched, which may cause the fuel tank to pressurize and leak fuel, posing a potential fire hazard. Polaris estimates that the assembly error occurred in very few vehicles; however, Polaris is issuing a voluntary recall so that all these vehicles could be inspected and any affected vent lines fixed prior to further use.

Polaris is taking this action after confirming that, in some reports, a vent line had been pinched during assembly. In those cases, Polaris has also received reports of the driveline contacting a pressurized and expanded fuel tank, resulting in a fuel leak and a fire hazard. Polaris also received two reports of small fires, but could not confirm whether the vent line was obstructed during assembly or during subsequent accessory installation or whether the pinched vent line was the cause of the fires.

"Polaris is committed to the safety and quality of its products and is swiftly addressing the potential problem and has taken the appropriate steps to prevent any future occurrences," said Michael Erickson, Polaris' General Manager, RZR.

Polaris is sending a recall letter directly to each registered owner of a vehicle within the scope of this recall. All 2015 Polaris RZR 900 and 1000 vehicle owners will be asked to contact a dealer starting Oct. 5 to schedule a service appointment. There will be no cost to customers or dealers for this product inspection and fix.

Additionally, the company will provide information on the issue at Polaris Camp RZR in Glamis, Calif., Oct. 30 – 31,

2015.

About Polaris®

Polaris is a recognized leader in the powersports industry with annual 2014 sales of \$4.5 billion. Polaris designs, engineers, manufactures and markets innovative, high quality off-road consumer and military vehicles, including all-terrain vehicles (ATVs) and the Polaris RANGER® and RZR® side-by-side vehicles, snowmobiles, motorcycles and on-road electric/hybrid powered vehicles.

Polaris is among the global sales leaders for both snowmobiles and off-road vehicles and has established a presence in the heavyweight cruiser and touring motorcycle market with the Victory® and Indian Motorcycle® and Slingshot® brands. Additionally, Polaris continues to invest in the global Work and Transportation vehicle industry with Global Electric Motorcars (GEM), Goupil Industrie SA, Aixam Mega S.A.S., and internally developed vehicles. Polaris enhances the riding experience with a complete line of Polaris Engineered Parts, Accessories and Apparel, Klim branded apparel and ORV accessories under the Kolpin®, Cycle Country® and Pro Armor® brands.

Polaris Industries Inc. trades on the New York Stock Exchange under the symbol "PII", and the Company is included in the S&P Mid-Cap 400 stock price index.

Information about the complete line of Polaris products, apparel and vehicle accessories are available from authorized Polaris dealers or anytime at www.polaris.com.

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