



NEWS RELEASE

Polaris Named to Fortune 500 List

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MINNEAPOLIS--(BUSINESS WIRE)-- Polaris Industries Inc. (NYSE: PII), a global leader in powersports, announced today it has been named for the first time to the Fortune 500. Making its debut on this prestigious list, Polaris ranked No. 496.

“Being named to the Fortune 500 is a tremendous honor and a true testament to the integrity, passion, and commitment to excellence of every Polaris employee,” said Scott Wine, chairman and CEO, Polaris. “Building on the entrepreneurial spirit of our founders and with an eye towards strategic growth, Polaris has spent the last six decades leading the industry in innovation, shaping new markets, and working hard each day to create enjoyable experiences for our customers across the globe. Thanks to the hard work of our employees, the support of our riders and a strong partnership with our dealers, we have achieved this notable milestone, but this is just the beginning, and we are continuing our drive towards an incredibly bright future.”

In its 64th year, the Fortune 500 ranks U.S. companies by total revenues for their respective fiscal years. For more information about the list, please visit <http://fortune.com/fortune500>.

More information about Polaris can be found at www.Polaris.com. Also visit us and join the conversation on [Facebook](#), [Instagram](#) and [Twitter](#).

About Polaris

Polaris Industries Inc. (NYSE: PII) is a global powersports leader that has been fueling the passion of riders, workers and outdoor enthusiasts for more than 60 years. With annual 2017 sales of \$5.4 billion, Polaris’ innovative, high-quality product line-up includes the RANGER®, RZR® and Polaris GENERAL™ side-by-side off-road vehicles; the Sportsman® and Polaris ACE® all-terrain off-road vehicles; Indian Motorcycle® midsize and heavyweight

motorcycles; Slingshot® moto-roadsters; and Polaris RMK®, INDY®, Switchback® and RUSH® snowmobiles. Polaris enhances the riding experience with parts, garments and accessories, along with a growing aftermarket portfolio, including Transamerican Auto Parts. Polaris' presence in adjacent markets globally include military and commercial off-road vehicles, quadricycles, and electric vehicles. Proudly headquartered in Minnesota, Polaris serves more than 100 countries across the globe. Visit www.polaris.com for more information.

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