



NEWS RELEASE

Polaris Off-Road Vehicles Takes Lineup to Next Level with New Models and Industry-First Innovation in 2018

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- All-new flagship RANGER® XP 1000 features 100-plus owner-inspired innovations and industry-leading 82-horsepower ProStar® engine
- World's first and only intelligent off-road suspension system, available exclusively on RZR® XP Turbo DYNAMIX™ Edition
- Limited-edition, military-inspired GENERAL 1000 EPS with more durability and performance than ever before

Polaris (NYSE: PII), the worldwide leader in off-road vehicles, today announced its 2018 model-year lineup, including an industry-first technology that will revolutionize the off-road riding experience. The company continues to set the industry standard for innovation, bringing intuitive, rider-centric solutions to customers across its lineup. Whether reinventing the ATV category, elevating connectivity for off-road enthusiasts with RIDE COMMAND® or being the industry's No.1-selling utility side-by-side for nearly a decade, Polaris Off-Road Vehicles is synonymous with off-road adventure and passion, in both work and play.

The Future of Ride and Handling is Here

Fueled by relentless innovation over its 10-year history, Polaris RZR recreational side-by-sides deliver the ultimate combination of power, suspension and agility, dominating every type of off-road terrain. New for model year 2018, Polaris introduces an industry-first innovation – RZR DYNAMIX Active Suspension. Available exclusively on the RZR XP Turbo DYNAMIX Edition (MSRP \$25,999 U.S.), DYNAMIX is the world's first and only intelligent off-road suspension system, designed to eliminate compromise and deliver the best ride at every moment, regardless of terrain. With seven vehicle inputs that make adjustments 200 times per second, DYNAMIX is the only off-road suspension that continuously tunes on the fly, giving off-road enthusiasts more comfort and more confidence while

cornering, braking, accelerating, and even while mid-air. Seamlessly integrated into Polaris' RIDE COMMAND system, DYNAMIX also comes standard with a rear camera and simple-touch controls.

More Rugged. More Refined.

Polaris RANGER, the industry's No.1-selling utility side-by-side lineup, introduces the all-new, flagship RANGER XP 1000 (MSRP \$16,999 U.S.) for model year 2018. The newest RANGER has more than 100 owner-inspired innovations, making it the hardest working, smoothest riding RANGER ever – the ultimate vehicle for hunters, farmers, homeowners and recreation enthusiasts.

In addition to industry-leading features like an 82-horsepower ProStar® engine, 2,500 lbs. (1,134 kgs) of towing capacity, and 11 in. (27.9 cm.) of suspension travel for an even smoother ride, the RANGER XP 1000 features a completely redesigned exterior and interior, taking finish, function and attention to detail to the next level.

Rec/Utility

In just 18 months since its launch the Polaris GENERAL® has become the best-selling crossover side-by-side on the market. With class-leading performance and payload built for hauling, the GENERAL is proven to be the most-versatile recreational utility vehicle ever built.

New for model year 2018, Polaris gives customers more durability, more performance and more GENERAL models to choose from, including the GENERAL 1000 EPS Limited Edition (MSRP \$18,999 U.S.) featuring custom military-themed graphics on Matte Sagebrush Green automotive-style paint, and cut-and-sew leather-like custom seats.

ATV

Polaris Sportsman®, the No. 1-selling brand of automatic 4x4 ATVs, delivers several improvements for model-year 2018, driven by customer and dealer input to enhance the performance riders expect and the dependability they count on. Improvements include a more durable driveline, new side panels for a more comfortable and cooler ride, and an improved digital display.

Polaris ACE®, the single-seat sit-in vehicle that redefined the off-road experience, offers for model-year 2018 several new enhancements to its lineup based on customer feedback, catering to a variety of adrenaline junkies, from first-time users to hard-core riders, including the all-new ACE 570 EPS (MSRP \$8,999 U.S.).

Polaris continues to be No. 1 in powersports for a reason, with innovation and industry-exclusive, rider-centric solutions by customer feedback. More information about Polaris' Off-Road Vehicles and Polaris Engineered

Accessories can be found online at **Polaris.com**.

Polaris reserves the right to change specifications at any time without incurring obligations.

Polaris

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