



NEWS RELEASE

Polaris® RANGER® Expands Industry-Leading 2019 RANGER XP® 1000 Lineup

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RANGER CREW® XP 1000 EPS adds Ride Command® and NorthStar Edition colors to elevate the off-road experience, and the new Back Country Edition takes hunters into uncharted territory.

MINNEAPOLIS--(BUSINESS WIRE)-- Polaris® RANGER®, the industry's No.1-selling utility side-by-side vehicle, today introduced new limited-edition models and additional upgrade options to further expand its industry-best RANGER XP® 1000 lineup. The introduction features the RANGER XP® 1000 EPS Back Country Edition available in 3 and 6-seat models. RANGER also announced availability of its factory-installed Ride Command® Package on the RANGER CREW XP 1000 EPS and the popular RANGER CREW XP 1000 EPS NorthStar Edition, which adds two exterior color options for the mid-year release.

"We're excited to expand our industry-leading lineup of premium utility side-by-sides for 2019," said Chris Musso, President of Off-Road Vehicles, Polaris. "Our new Back Country Edition is the ultimate vehicle for hunters looking to raise their game, and we continue to elevate the off-road experience by bringing our innovative Ride Command technology and more color choices to RANGER CREW XP 1000."

2019 RANGER XP® 1000 EPS Back Country Edition – \$19,899 US MSRP

2019 RANGER CREW® XP 1000 EPS Back Country Edition – \$21,099 US MSRP

For the past two decades, Polaris RANGER has been the trusted partner in helping hunters reach remote locations, haul gear and transport their trophy back to camp. The new RANGER XP 1000 EPS Back Country Edition, available in 3 and 6-seat models, is purpose-built for hunters operating in extreme riding conditions – from rocky mountain trails to the marsh. Available in exclusive Polaris Pursuit® Camo, these limited-edition models are factory-equipped with features hunters need and demand.

To power through the elements, the 82 horsepower ProStar® 1000 engine is paired with a reduced gear ratio transmission that includes a geared reverse for increased durability and strength for the toughest environments. The class-leading 13-inches of ground clearance is maximized with arched A-arms to devour unforgiving terrain, while high-mount air intakes ensure clean air reaches the engine and clutches when navigating water crossings or wet terrain. A Polaris Pro 4,500 LB HD winch mounted to the industry's largest stock front bumper provides big pulling power and the confidence to be ready for anything.

2019 RANGER CREW® XP 1000 EPS – Starting at \$16,999 US MSRP

2019 RANGER CREW® XP 1000 EPS NorthStar Edition – Starting at \$27,299 US MSRP

For an upgraded, premium riding experience, Polaris now offers its innovative Ride Command technology as a factory-installed package on RANGER CREW XP 1000 EPS and RANGER CREW XP 1000 EPS NorthStar Edition. Riders can stay connected with an integrated 7-inch, glove-touch display featuring built-in GPS navigation, vehicle diagnostic information, an AM/FM radio tuner and Bluetooth® smartphone connectivity. Audio is transmitted through included in-dash speakers, while front and rear-mounted cameras provide added visibility when backing up or navigating tight spaces.

The RANGER CREW XP 1000 EPS NorthStar Edition also adds two exterior color options for the mid-year release. This popular model is now available in Sunset Red Metallic, Pearl White and Polaris Pursuit Camo, providing more options for riders that demand the industry's best in-cab experience. A premium RANGER Pro Shield™ cab system keeps the elements out, and factory-installed heat and air conditioning with front and rear ventilation keep riders comfortable no matter the conditions.

You can find more information about RANGER and the recently launched 2019 models at ranger.polaris.com. Also visit us and join the conversation on **Facebook**, **Instagram** and **Twitter**.

About Polaris

Polaris Industries Inc. (NYSE: PII) is a global powersports leader that has been fueling the passion of riders, workers and outdoor enthusiasts for more than 60 years. With annual 2018 sales of \$6.1 billion, Polaris' innovative, high-quality product line-up includes the RANGER®, RZR® and Polaris GENERAL™ side-by-side off-road vehicles; Sportsman® all-terrain off-road vehicles; Indian Motorcycle® mid-size and heavyweight motorcycles; Slingshot® moto-roadsters; snowmobiles; and pontoon, deck and cruiser boats. Polaris enhances the riding experience with parts, garments and accessories, along with a growing aftermarket portfolio, including Transamerican Auto Parts. Polaris' presence in adjacent markets globally includes military and commercial off-road vehicles, quadricycles, and electric vehicles. Proudly headquartered in Minnesota, Polaris serves more than 100 countries across the globe. Visit www.polaris.com for more information.

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