



NEWS RELEASE

Polaris RANGER® and Football Great Joe Thomas Hunt with Wounded Veterans to Raise Awareness and Funding for LEEK Hunting & Mountain Preserve

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With the support of the RANGER Country™ Heroes Hunt, LEEK aims to raise \$100,000 for the expansion of the facility's lodge to provide more housing and recovery space for veterans

MINNEAPOLIS--(BUSINESS WIRE)-- Polaris RANGER®, football great and avid hunter Joe Thomas, and a group of wounded and disabled veterans participated in a hunt to raise awareness and funding for **LEEK Hunting & Mountain Preserve**. Committed to the recovery of our nation's veterans, LEEK provides an outdoor retreat for wounded warriors and their families by using hunting, fishing and outdoor recreation as a means of rehabilitation. With the help of the **RANGER Country™ Heroes Hunt** campaign, LEEK aims to raise \$100,000 to support the expansion of Dunham Hall, which provides lodging and meeting rooms for veterans and their families.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20181112005454/en/>

2019 RANGER CREW® XP 1000 (Photo: Business Wire)

In support of the fundraiser,
LEEK will also be giving away a

2019 RANGER XP® 1000 to help drive awareness and excitement. To jump start the campaign, Polaris donated the first \$25,000 along with three new 2019 RANGER CREW® XP 1000s. One of the vehicles was retrofitted with hand paddles to assist disabled veterans and allow them to participate in hunts on the property regardless of their current physical status.

Joe Thomas, record-holding offensive tackle with 10,363 consecutive snaps, participated in the RANGER Country



Heroes Hunt because it combined two of his passions: hunting and supporting our nation's veterans. Throughout his 11-season football career, Thomas would often travel overseas to support our nation's troops.

"Spending a day in the wilderness with these guys changes you. I have a far greater appreciation for the courage and sacrifice of our servicemen and servicewomen. They are on the front lines protecting our values and way of life," said Thomas. "There are so many causes worthy of our support, but in my mind, none are any more deserving than this program."

"We couldn't be more honored to partner with Polaris RANGER and Joe Thomas this Veteran's Day to kick off our fundraising efforts," said Ed Fisher, founder of LEEK Hunting & Mountain Preserve. "After retiring from 27 years of service, I was itching to continue to support our military. My wife and I founded LEEK to help veterans and thank them for their service. Our goal is to ensure their sacrifices are never forgotten and provide a therapeutic environment for healing with their fellow servicemen and servicewomen. We're honored to be a part of RANGER Country and to continue to serve our nation's veterans."

Utilizing RANGER vehicles to get around the 400 acres of property, the Heroes Hunt included nine wounded veterans, representing the U.S. Army and Marine Corps branches, who participated in six hunts over three days. LEEK received tremendous support from the surrounding community, some of which attended a celebratory welcome event with Polaris where the three RANGER vehicles were donated to kick off the hunt. Browning Arms Company, a maker of firearms and outdoor gear, also supported the hunt by providing gear and shotguns for the warriors to use during their three-day hunt.

"No one understands sacrifice and true grit more than our servicemen and servicewomen," said Kyle Duea, vice president off-road marketing at Polaris. "This year, as an extension of RANGER Country, we wanted to honor those men and women who have provided us with the freedoms we all enjoy in this great country. LEEK's mission to encourage wounded heroes aligns perfectly with the values of RANGER Country, and we are calling on our owner community to join us in supporting them."

For more information about LEEK Hunting & Mountain Preserve, to donate and to enter to win a 2019 RANGER XP 1000, visit donate.onecause.com/heroeshunt or text 512-920-5521, and follow on **Facebook** and **Instagram**.

LEEK uses hunting, fishing, and outdoor recreation as a means of recovery for veterans and their families regardless of their current physical limitations. The award-winning, 501(c)(3) facility has been decorated by the Department of Defense as the winner of the Prestigious Zachary and Elizabeth Fisher Distinguished Civilian Humanitarian Award and will use 100-percent of the profits raised to expand its Dunham Hall facility.

In 2017, RANGER kicked off its RANGER Country initiative by honoring five towns that embodied the RANGER

Country lifestyle, with Pinedale, Wyoming, earning the moniker of RANGER Country USA. In 2018, RANGER evolved the campaign to show its support for the men and women who serve and protect the RANGER Country way of life. RANGER is recognizing the LEEK program for representing the values of RANGER Country, while providing the RANGER community an opportunity to support our nation's veterans by donating to LEEK.

For more information about Polaris and RANGER Country Heroes Hunt, visit polaris.com/rangercountryheroes, and follow on **Facebook**, **Instagram** and **Twitter**.

About Polaris

Polaris Industries Inc. (NYSE: PII) is a global powersports leader that has been fueling the passion of riders, workers and outdoor enthusiasts for more than 60 years. With annual 2017 sales of \$5.4 billion, Polaris' innovative, high-quality product line-up includes the RANGER®, RZR® and Polaris GENERAL™ side-by-side off-road vehicles; the Sportsman® and Polaris ACE® all-terrain off-road vehicles; Indian Motorcycle® mid-size and heavyweight motorcycles; Slingshot® moto-roadsters; snowmobiles; and pontoon, deck and cruiser boats. Polaris enhances the riding experience with parts, garments and accessories, along with a growing aftermarket portfolio, including Transamerican Auto Parts. Polaris' presence in adjacent markets globally includes military and commercial off-road vehicles, quads, and electric vehicles. Proudly headquartered in Minnesota, Polaris serves more than 100 countries across the globe. Visit www.polaris.com for more information.

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