



NEWS RELEASE

Polaris® RZR Adds New Beast to the Pack with Introduction of RZR XP® Turbo S Velocity

2019-01-29

Experience Unmatched Performance and Value with New 72-Inch Two- and Four-Seat Models

MINNEAPOLIS--(BUSINESS WIRE)-- Polaris RZR® ,the world's #1 selling sports performance side-by-side lineup, introduced two new machines today with the 72-inch RZR XP® Turbo S Velocity and 72-inch RZR XP® 4 Turbo S Velocity. At \$25,399 and \$28,399, respectively, the new two- and four-seat Velocity models deliver an unmatched combination of performance and value amongst the 72-inch side-by-side segment.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20190129005792/en/>

POLARIS® RZR ADDS NEW BEAST TO THE PACK WITH INTRODUCTION OF RZR XP® TURBO S VELOCITY (Photo: Business Wire)

Like the performance-leading 72-inch RZR XP® Turbo S and 72-inch RZR XP® 4 Turbo S, the

new Velocity models are built with stronger axles, high-clearance control arms, a three-times stronger drive system, a reinforced chassis and a more robust drivetrain with improved cooling; these machines are designed to dominate any terrain. Additionally, the Velocity models maintain the same features of the RZR XP Turbo S that make it a beast – 168 horsepower, a 72-inch stance, 32-inch ITP Coyotes, 16 inches of ground clearance, and four-point harnesses.

Each new model will feature race-ready 3.0-inch aluminum Walker Evans Velocity Shocks with high- and low-speed compression adjustment. Drivers will experience a plush ride through the small chop and increased stability through high-speed whoops. And, to create the best value within the 72-inch vehicle landscape, each Velocity model received a simplified fit and finish when compared with the premium offerings.



“We designed the Velocity models in response to drivers seeking the ultimate combination of performance and value,” said Kyle Duea, Vice President of ORV Marketing for Polaris Industries. “Along with this new offering, we’re excited to add an additional paint scheme to the current XP Turbo S and XP 4 Turbo S lineup for a wider range of styles and designs.”

As is standard in all category-leading RZR models, Polaris pushed the limits of engineering when designing the Velocity models. The result – high-performance vehicles capable of taking on the most demanding terrains at a higher value price point.

The RZR XP Turbo S Velocity models also feature 25 percent more assist in power steering and a better feel at high speeds. Additionally, each Velocity model keeps the driver focused on effortlessly maneuvering through the terrain, without forcing on the wheel. Recalibrated throttle mapping gives the driver more immediate and improved control, while the redesigned clutch box allows for better air flow and decreased belt temperatures.

The new XP Turbo S Velocity and XP 4 Turbo S Velocity will be available in Titanium Metallic. The RZR XP Turbo S and XP 4 Turbo S in this new paint scheme, as well as both Velocity models, will begin shipping to Polaris dealers late January. XP Turbo S Velocity and XP 4 Turbo S Velocity will be available in Canadian dealers at \$30,999 and \$34,499, respectively.

More information about Polaris Off-Road Vehicles and Polaris Engineered Accessories can be found at **RZR.Polaris.com**. Also, join the conversation and follow RZR on **Facebook**, **Instagram** and **Twitter**.

About Polaris

Polaris Industries Inc. (NYSE: PII) is a global powersports leader that has been fueling the passion of riders, workers and outdoor enthusiasts for more than 60 years. With annual 2017 sales of \$5.4 billion, Polaris’ innovative, high-quality product line-up includes the RANGER[®], RZR[®] and Polaris GENERAL[™] side-by-side off-road vehicles; the Sportsman[®] and Polaris ACE[®] all-terrain off-road vehicles; Indian Motorcycle[®] midsize and heavyweight motorcycles; Slingshot[®] moto-roadsters; snowmobiles; and pontoon, deck and cruiser boats. Polaris enhances the riding experience with parts, garments and accessories, along with a growing aftermarket portfolio, including Transamerican Auto Parts. Polaris’ presence in adjacent markets globally include military and commercial off-road vehicles, quadricycles, and electric vehicles. Proudly headquartered in Minnesota, Polaris serves more than 100 countries across the globe. Visit www.polaris.com for more information.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20190129005792/en/): <https://www.businesswire.com/news/home/20190129005792/en/>

Danielle Grado

949.438.1071

Danielle@thebrandamp.com

Source: Polaris Industries Inc.