



NEWS RELEASE

# Polaris® RZR Unveils the Gnarliest Four-Seater Ever, Meet the RZR® XP 4 Turbo S

2018-09-13

The Beast. Bigger & Badder.

MINNEAPOLIS--(BUSINESS WIRE)-- Today, Polaris® unveils a significant upgrade to its nastiest and most aggressive RZR® XP Turbo S with the introduction of the four-seat model. While the initial RZR XP Turbo S set new standards in nearly every measurable category, the all-new machine takes it one step further, becoming the first-ever four-seat off-road monster to boast a 72-inch stance, 32-inch standard tires, exclusive DYNAMIX™ Active Suspension and 16-inch ground clearance to devour virtually everything in its path.

This press release features multimedia. View the full release here:  
<https://www.businesswire.com/news/home/20180913005204/en/>

Polaris RZR unveils the gnarliest four-seater ever, meet the RZR XP 4 TURBO S (Photo: Business Wire)

“The launch of the Turbo S platform was met with overwhelming excitement from our consumers, we knew the next step was to make it available in a four-seat model,” Chris Musso, president of Off-Road Vehicles, Polaris. “As a result, we effectively raised the bar again, setting the standard in 72-inch side-by-side performance.”

## The Industry’s Toughest Machine

Polaris pushed the limits of engineering when designing the RZR XP 4 Turbo S. From a reinforced chassis to bigger, stronger axles, Polaris incorporated significant performance upgrades and strengthened nearly every component of the machine. The all-new isolated front drive features three times higher impact strength, while the ROPS,

control and trailing arms, and radius rods help handle the extreme force produced by this beast of a machine.

These efforts helped make it possible to engineer the industry's first-ever side-by-side vehicle to come stock with 32-inch tires. Delivering an industry-best 16 inches of ground clearance, the massive 32-inch tires are also 249 percent more resistant to punctures than the competition. The combination of a flickable wheelbase and massive tires produces a machine that is extremely agile, yet capable of smashing through the toughest terrain with the ease of a trophy-truck.

## The Industry's Most Capable Suspension

The new machine's toughness is complemented by its industry-best suspension. An intimidating 72-inch broad-shouldered stance opened new possibilities for smart and usable travel upgrades. The intelligent, industry-leading DYNAMIX Active Suspension system optimizes every inch of the vehicle's industry-leading 25-inches of Useable Travel before bottoming out on the skid plate. Needless to say, drivers will enjoy putting all 168 horses to use, ripping through terrain that would tear up any other machine.

## Performance Upgrades

The RZR XP 4 Turbo S was designed with extreme performance capabilities in mind. With 25 percent more assist in power steering and better steering feel at high speeds, the RZR XP 4 Turbo S keeps the driver focused on effortlessly maneuvering through the terrain, not on forcing the wheel. Recalibrated aggressive throttle mapping gives the driver better and more immediate throttle control and the redesigned clutch box allows for better air flow and decreased belt temperatures.

## The Industry's Most Evolved Cockpit

The machine also features the industry's most-evolved cockpit and an improved driving position, enabling drivers to comfortably command it through any obstacle desired. The cockpit boasts a four-point harness, premium flat-bottom SPARCO® steering wheel, and a new digital instrument display cluster with seven-inch RIDE COMMAND™ glove-touch display on the center dash. Additionally, the machine is cut with a new predatory look: low profile stronger ROPS, aluminum roof and premium painted panels featuring wicked LED lighting packages that comes standard.

Off-road addicts will welcome the challenge to drive harder, faster and farther than ever before, now with three passengers. Available in Indy Red and Polaris Blue, this 168-horsepower beast of a machine will be available in dealerships as early as mid-September, and despite all of the incredible features, checks in at a base price of \$30,499 US and \$36,999 CA.

More information about Polaris Off-Road Vehicles and Polaris Engineered Accessories can be found at **RZR.Polaris.com**. Also visit us and join the conversation on **Facebook**, **Instagram** and **Twitter**.

## About Polaris

Polaris Industries Inc. (NYSE: PII) is a global powersports leader that has been fueling the passion of riders, workers and outdoor enthusiasts for more than 60 years. With annual 2017 sales of \$5.4 billion, Polaris' innovative, high-quality product line-up includes the RANGER<sup>®</sup>, RZR<sup>®</sup> and Polaris GENERAL<sup>™</sup> side-by-side off-road vehicles; the Sportsman<sup>®</sup> and Polaris ACE<sup>®</sup> all-terrain off-road vehicles; Indian Motorcycle<sup>®</sup> midsize and heavyweight motorcycles; Slingshot<sup>®</sup> moto-roadsters; snowmobiles; and pontoon, deck and cruiser boats. Polaris enhances the riding experience with parts, garments and accessories, along with a growing aftermarket portfolio, including Transamerican Auto Parts. Polaris' presence in adjacent markets globally include military and commercial off-road vehicles, quadricycles, and electric vehicles. Proudly headquartered in Minnesota, Polaris serves more than 100 countries across the globe. Visit **www.polaris.com** for more information.

**Click here to subscribe to Mobile Alerts for Polaris Industries Inc.**

View source version on **businesswire.com**: <https://www.businesswire.com/news/home/20180913005204/en/>

for Polaris Industries Inc.

Zach Kadletz, 949-438-1102

**zachk@thebrandamp.com**

Source: Polaris Industries Inc.