



NEWS RELEASE

Polaris Reaffirms Strategy for Long-Term Growth and Profitability at 2025 Capital Markets Day

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MINNEAPOLIS, March 12, 2025 /PRNewswire/ -- Today Polaris Inc. (NYSE: PII), the global leader in powersports, hosted its 2025 Capital Markets Day. During the event, Polaris provided an overview of the powersports industry and the company's long-term strategy to remain the global leader in powersports while executing on a number of initiatives to meet the company's mid-cycle financial targets. Leadership also discussed its commitment to innovation, customers and dealers, as well as progress on its operating efficiency strategy.

"The actions we are taking today give me confidence we will emerge stronger when the powersports market returns to growth," said Mike Speetzen, Polaris Chief Executive Officer. "Our teams are focused in the right areas to not only continue our leadership in powersports, but to also improve the financial strength of Polaris, which I believe will ultimately lead to creating shareholder value."

Webcast Replay and Presentation Materials

Materials shared at the event, along with a recording of the webcast, can be found on Polaris' Investor Relations website at ir.polaris.com.

About Polaris

As the global leader in powersports, Polaris Inc. (NYSE: PII) pioneers product breakthroughs and enriching experiences and services that have invited people to discover the joy of being outdoors since our founding in 1954. Polaris' high-quality product line-up includes the RANGER, RZR and Polaris XPEDITION and GENERAL side-by-side off-road vehicles; Sportsman all-terrain off-road vehicles; military and commercial off-road vehicles; snowmobiles; Indian Motorcycle mid-size and heavyweight motorcycles; Slingshot moto-roadsters; Aixam quadricycles; Goupil electric vehicles; and pontoon and deck boats, including industry-leading Bennington pontoons. Polaris enhances

the riding experience with a robust portfolio of parts, garments, and accessories. Headquartered in Minnesota, Polaris serves nearly 100 countries across the globe. www.polaris.com

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