



NEWS RELEASE

Polaris® Reveals New Limited-Edition Slingshot®

2016-05-03

Bold Three-Wheeled Roadster Available for a Limited Time

MINNEAPOLIS--(BUSINESS WIRE)-- Polaris Slingshot® is excited to introduce the most exclusive vehicle yet to its lineup, the Blue Fire SL Limited Edition. The vehicle is currently available, in limited quantities, at Polaris Slingshot dealers nationwide.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160503006066/en/>

(Photo: Business Wire)

Polaris Slingshot has listened to its customers and is offering the

most requested color to date – Blue Fire, with a first-from-the-factory White Lightning muscle stripes. The new Limited Edition has all the features of the fully loaded SL trim level, plus premium metallic Blue Fire paint, powder-coated White Lighting accents, an interior LED lighting kit and a tinted Ripper Series Wind Deflector.

“We are excited to release the newest edition to the Slingshot lineup in a color consumers are demanding,” said Craig Scanlon, vice president of Slingshot. “With this vehicle being released during peak riding season, we expect an unprecedented demand. Quantities are limited so don’t wait.”

The unique Slingshot experience includes:

- A low, wide stance, allowing drivers to feel the rush of pavement under the seat
- An open-air cockpit for a 360-degree rush of sight, sound and smell



- A shared riding experience, giving the driver and passenger a front-row shot of adrenaline
- Optimized weight distribution and proprietary low-profile tires for maximum cornering
- A lightweight design for powerful acceleration

Slingshot Trim Levels:

Slingshot is offered in three distinct trim levels for a limited time only. The base Slingshot has a starting U.S. MSRP of only \$21,499 and features Gloss Black paint, 17-inch lightweight alloy wheels up front and an 18-inch rear wheel. The premium Slingshot SL, with a starting U.S. MSRP of only \$25,499, features either Red Pearl or Turbo Silver paint, larger 18-inch cast aluminum wheels up front and a 20-inch rear wheel, as well as a blade windscreen for wind protection. It also features a media console with a 4.3-inch LCD screen, back-up camera, Bluetooth® integration and a six-speaker audio system. The Slingshot SL LE offers all of the same upgrades as the Slingshot SL, but also includes bold Blue Fire paint, White Lightning muscle stripes, White Lightning powder-coated frame, swing arms, springs and front-arm suspension, an interior LED lighting kit and a tinted Ripper Series Wind Deflector. The Slingshot SL LE in Blue Fire retails for \$26,999 U.S.

For more information about Slingshot visit PolarisSlingshot.com. Follow us at [Facebook.com/PolarisSlingshot](https://www.facebook.com/PolarisSlingshot) and [@Slingshot](https://twitter.com/Slingshot) on Twitter.

About Polaris

Polaris Industries Inc. (NYSE: PII) is a global powersports leader with annual 2015 sales of \$4.7 billion. Polaris fuels the passion of riders, workers and outdoor enthusiasts with our RANGER®, RZR® and POLARIS GENERAL™ side-by-side off-road vehicles; our SPORTSMAN® and POLARIS ACE® all-terrain off-road vehicles; VICTORY® and INDIAN MOTORCYCLE® midsize and heavyweight motorcycles; SLINGSHOT® moto-roadsters; and Polaris RMK®, INDY®, SWITCHBACK® and RUSH® snowmobiles. Polaris enhances the riding experience with parts, garments and accessories sold under multiple recognizable brands, and has a growing presence in adjacent markets globally with products including military and commercial off-road vehicles, quadricycles, and electric vehicles. www.polaris.com

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Source: Polaris Industries Inc.

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