



NEWS RELEASE

Polaris Slingshot & Basketball Legend Anfernee “Penny” Hardaway ‘Light It Up Blue’ for World Autism Awareness Day

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Penny Hardaway Utilizes His 2021 Slingshot to Drive Awareness for Autism Speaks & World Autism Awareness Day

MINNEAPOLIS--(BUSINESS WIRE)-- **Polaris Slingshot**, the three-wheel vehicle that demands attention like nothing else on the road, along with pro basketball legend and Memphis basketball head coach Anfernee “Penny” Hardaway will “Light It Up Blue” in recognition of World Autism Awareness Day on April 2, 2021. With its natural ability to garner attention and spark conversation, Hardaway is leveraging the Slingshot’s bold, head-turning design to help drive awareness on behalf of **Autism Speaks**, a leading autism awareness group that educates and seeks acceptance for people with autism.

This press release features multimedia. View the full release here:

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Polaris Slingshot & Basketball Legend Anfernee “Penny” Hardaway
‘Light it up Blue’ for World Autism Awareness Day (Photo: Business
Wire)

In 2001, Hardaway’s son, Jayden, was diagnosed and placed on the autism spectrum. Hardaway’s first-hand experience of parenting a child on the spectrum has led him to become a leading autism

awareness advocate, working closely with Autism Speaks and other organizations to raise awareness and increase acceptance into the world for people with autism.

“Autism and autism related disorders are very near and dear to my heart, as we battled alongside my son after his diagnosis at the age of 2,” said Hardaway. “We worked in conjunction with his speech, occupational and behavioral

therapists to help him along his path. With Jay's hardworking demeanor, we kept pushing forward without knowing what his outcome would be, and as a result, Jayden was no longer on the autism spectrum by third grade."

Hardaway, a new owner of a 2021 Slingshot SL, partnered with the brand to help amplify his message and drive mass awareness for World Autism Awareness Day. The Slingshot's bold styling, open-air cockpit and three-wheel configuration makes it nearly impossible to miss on the road. It demands attention at every corner and solicits conversation at every stop.

"The Slingshot owners' community is a tight-knit family, and we've seen instances time-and-time again where they come together as a group or individually to drive awareness for a worthy cause," said Chris Sergeant, Vice President of Polaris Slingshot. "As a new owner, we're excited to welcome Penny into our family and are honored to support him and Autism Speaks in getting the message out about World Autism Awareness Day."

"If you want to draw attention, jump into the cockpit of a Slingshot," said Hardaway. "As a new owner, I wanted to utilize my ride as a platform to get the World Autism Awareness Day message out and ask fans all over to 'Light It Up Blue' with me, Slingshot and Autism Speaks."

Autism Speaks is dedicated to promoting solutions, across the spectrum and throughout the life span, for the needs of individuals with autism and their families. The organization does this through advocacy and support; increasing understanding and acceptance of people with autism; and advancing research into causes and better interventions for autism spectrum disorder and related conditions. Every April, Autism Speaks celebrates World Autism Month, beginning with United Nations-sanctioned World Autism Awareness Day on April 2, encouraging others to "Light It Up Blue."

Donations to Autism Speaks help fuel their mission to provide crucial resources, research, advocacy and support to meet urgent needs today and ensure a brighter future tomorrow. For more information on how to donate to Autism Speaks, please visit [here](#).

About Polaris Slingshot

Polaris Slingshot, a wholly-owned brand of Polaris Inc. (NYSE: PII), continues to define the category through style, driving experience and community with our three-wheeled autocycle. With AutoDrive and manual transmission options, an open cockpit, side-by-side seating, 5" drive height and a 2.0-liter 4-cylinder engine, Slingshot comes in a variety of models that are sure to make a statement. Step into a Slingshot for an adventurous and unrivaled experience. Learn more, visit slingshot.polaris.com.

Slingshot is a three-wheeled motorcycle. It is not an automobile. It does not have airbags and it does not meet

automotive safety standards. Three-wheel vehicles may handle differently than other vehicles, especially in wet conditions. Always wear a DOT-approved full-face helmet and fasten seatbelts. The Driver may need a valid motorcycle endorsement. Drive within the limits of the law and your own abilities. Read, understand, and follow your owner's manual. Never drive under the influence of drugs or alcohol. Vehicle modifications and use of non-authorized accessories may void the vehicle warranty. Unless noted, trademarks are the property of Polaris Industries Inc. © 2021 Polaris Industries Inc.

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