



NEWS RELEASE

Polaris Slingshot Offers Customers a \$50 Live Event Credit with Spring Test Drive Promotion

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Consumers to Receive a \$50 Live Event Credit Via TixFix For Every Dealership Test Drive in March and April

MINNEAPOLIS--(BUSINESS WIRE)-- Polaris Slingshot, the three-wheeled roadster which delivers a joyride unlike anything on the road, announced its "Rev-N-Roll" dealer test drive program. Throughout March and April, every consumer that test drives a Slingshot at their local participating Slingshot dealership will receive a \$50 Live Event Credit voucher, which can be applied towards tickets to sporting events, concerts, theatre shows and more.

The Rev-N-Roll program will run from March 1 to April 30, 2019. For consumers who have always wanted to experience Slingshot and have a penchant for fun, now is the perfect time to get behind the wheel at a nearby participating Slingshot dealership. At the conclusion of the test drive, consumers will receive a \$50 Live Event Credit voucher, which must be redeemed on <https://Slingshot.thetixfix.com/> by 11:59PM PT on 10/31/19.

"With spring approaching, we wanted to provide an opportunity for everyone to experience the unmatched fun Slingshot has to offer," said Josh Fulkerson, Slingshot Sr. Director. "As Slingshot is synonymous with fun, we wanted to allow our consumers to have fun both in and out of the drivers seat with our Rev-N-Roll program. TixFix is a perfect partner for Slingshot as we can provide our consumers with access to enjoy premium events all around the country."

With four 2019 models, each Slingshot packs a GM Ecotec 2.4L DOHC four-cylinder engine and delivers 173 horsepower by way of a five-speed manual transmission. Starting at \$20,999, the Slingshot S is the entry-level model with gloss black cast aluminum wheels. The SL model, starting at \$25,999, features a seven-inch, touchscreen Ride Command infotainment system, a 100-watt Rockford Fosgate® audio system, rear view camera, a

clear wind deflector, 18-inch and 20-inch front and rear cast-aluminum machined wheels. At \$29,999, the SLR boasts race-inspired Sparco® components, including steering wheel, shift knob and pedal covers. The SLR also features two-piece composite brake rotors, exclusive SLR bolstered sport bucket seats and a 20-inch 305mm rear forged-aluminum wheel. Finally, at \$30,999, the Grand Touring comes well-equipped with features and accessories straight from the factory, including quilted comfort seats, a color-matched Slingshade® top and rear fender and a tall wind deflector. The SLR and Grand Touring come standard with Ride Command with GPS navigation, phone integration, customizable vehicle display screens and more.

Owners can personalize their Slingshots with a variety of Slingshot Engineered Accessories that deliver customization, interior upgrades, and performance. In 2019, Slingshot S owners can significantly upgrade the interior with Ride Command, quilted comfort seats, Rockford Fosgate audio, wind deflector options, LED lighting and storage bags. Slingshot also offers its owners a color-matched Slingshade top for sun protection and rear fender for additional style and spray protection in the rain. Performance-minded drivers can further enhance their Slingshot with an adjustable BILSTEIN shock kit, two-piece lightweight rotors, and lightweight aluminum forged wheels and tires.

For full terms and more information about the program details, visit <https://slingshot.polaris.com/en-us/test-ride/rev-n-roll>.

To find the authorized Slingshot dealer closest to you, visit PolarisSlingshot.com.

For more information about Slingshot, visit PolarisSlingshot.com. Follow Slingshot on social media: Facebook.com/PolarisSlingshot, [@Slingshot](https://Twitter.com/Slingshot) on Twitter and [@PolarisSlingshot](https://Instagram.com/PolarisSlingshot) on Instagram. For information on Polaris Adventures and Slingshot rental locations, visit Adventures.Polaris.com.

About Polaris Slingshot

Polaris Slingshot®, a product of Polaris Industries Inc. (NYSE: PII), is a three-wheeled motorcycle that delivers a ride like nothing else you've ever experienced. It is "The Ultimate Joyride™." The Slingshot is powered by a 2.4-liter engine with a five-speed manual transmission and comes in a variety of models that will leave you grinning from ear-to-ear. To learn more, visit www.PolarisSlingshot.com.

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Jeff Millard

Phone: 714-333-7150

Email: Jeff@thebrandamp.com

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