



NEWS RELEASE

## Polaris Unveils the Latest in ORV and Motorcycle Product Lines for 2016

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The industry-leading Polaris portfolio expands to include new ORVs and motorcycles

MINNEAPOLIS--(BUSINESS WIRE)-- Polaris Industries Inc (NYSE:PII) unveiled its 2016 product offerings from its motorcycle and off-road vehicle divisions this week during its annual summer sales meeting in Las Vegas. The 2016 lineup features exciting upgrades to existing models and exceptional performance with 11 all new models.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20150728006915/en/>

2016 High Lifter Multiline Photo credit: Polaris Industries Inc.

“As the worldwide leader in powersports innovation, we

succeed by building on our high performance culture and passion to raise the bar,” said Bennett Morgan, President and Chief Operating Officer of Polaris. “As we continue to grow our business and our product armada, we consistently look to our consumers and dealers to inspire the machines we create. The model year 2016 lineup of exhilarating products reflects the dedication we have to our riders and fans. We will continue to work tirelessly year after year.”

### Off-Road Vehicles

Polaris, the leader in off-road innovation, expands its lineup for Model Year 2016 bringing two more RZR's, two more RANGERS, three new Sportsman ATVs and a new Polaris ACE.

“Polaris has become the industry leader by aggressively introducing innovative, new product solutions for every

segment of off-road riding,” said David Longren, Polaris Off-Road Division’s Vice President. “Model Year 2016 brings several new products and more enhancements to the most-complete, off-road vehicle offering on the market.”

## RZR®

Polaris RZR has defined recreational side-by-sides by offering the broadest line of vehicles including trail, high performance and four seat offerings for the ultimate combination of power, suspension, agility, comfort and customization. Owning a RZR has become more than enjoying the dunes, desert or trail, it is a community of owners who share the RZR lifestyle due to their passion for not only off-roading but the ultimate experiences RZR provides. To continue to enhance those experiences, for model year 2016, Polaris brings more performance with the introduction of two new vehicles and adds comfort enhancements to a majority of the RZR line.

Razor sharp performance has officially been turbocharged with the introduction of the all-new 2016 RZR XP® Turbo EPS. Unlike other turbo offerings on the market and true to RZR’s heritage of building complete machines that set the vehicles apart from the competition, the new RZR XP Turbo EPS is completely engineered, front to back, to translate industry-leading power into unmatched performance.

Along with the all-new RZR XP Turbo EPS, Polaris also is introducing the RZR S 1000 EPS which brings premium power to the trail and a value option for wide open spaces. The 60 in/152.4 cm RZR S 1000 EPS features a 100 horsepower ProStar 1000 engine offering an impressive power-to-weight ratio and extremely-fast acceleration; a highly-capable Dual A-Arm Rear suspension with FOX 2.0 Podium X Shocks; unmatched agility due to the High-Performance, True All-Wheel Drive System, optimized track width and standard Electronic Power Steering (EPS); revolutionary ergonomics including bolstered seats, space optimized foot rests and factory-installed quarter doors; and unmatched accessory integration with more than 90 Polaris Engineered Accessories available.

## RANGER® Side-by-Side Vehicles

Polaris RANGER, the industry’s No.1 selling utility vehicles (UTV), continues to add to its industry-leading, broadest lineup for model year 2016. To get more done from sun up to sun down, the versatile lineup consists of two-seat, full size and CREW vehicles for hunt, farm, trail and mud. For 2016, the line sees two new full-size and two new two-seat vehicles along with power upgrades and enhancements on existing models.

For the customer looking for the ultimate combination of quality, performance and value, Polaris is introducing an all-new standard in full-size value, the RANGER 570 Full-Size. With its 60 in/152.4 cm wide three-seat chassis, proven 44 horsepower ProStar 570 engine that is rear-mounted for easier access, 1,500 lbs/680 kg of towing capacity and payload, 800 lbs/362 kg bed capacity, and premium comfort features, the RANGER 570 Full-Size is a hard-working, reliable partner.

To master the mud, the new RANGER XP 900 EPS High Lifter Edition Stealth Black is the industry's first three-seat mud riding machine. In order to conquer muddy trails, fields or worksites, Polaris took cues from the ultra-popular RZR XP 1000 High Lifter Edition to take mud and utility to the next level. Similar to its RZR cousin, the RANGER High Lifter Edition features reduced gearing for more mud-specific torque with an added heavy-duty reverse chain, high engine air and clutch intakes and outlet, arched lower A-Arms, 28 in/71.12 cm High Lifter Outlaw II tires and an improved drainage skid plate. Specific to RANGER, the vehicle features a Pro-Lock™ On-Demand All-Wheel Drive for quicker four-wheel drive engagement to muscle through the mud.

One of the first vehicles resulting from Polaris' partnership with Brammo Inc., the two-seat RANGER EV Li-Ion Polaris Pursuit Camo offers more than three times the total battery lifespan of traditional acid batteries, more than twice the range (50+ miles\*) on one charge to ensure the vehicle spends more time in use.

Also new to the two-seat line is the addition of the hunt-ready RANGER 570 EPS Hunter Edition Polaris Pursuit Camo. Built specifically for the demands of hunting, the RANGER 570 EPS Hunter Edition Polaris Pursuit Camo features the revolutionary Active Descent Control (ADC) system for more controlled descents, even under load, making it perfect for hunts in mountainous terrain.

More power also comes to the RANGER line with the addition of high output ProStar engines to the RANGER CREW 900-5, RANGER CREW 900-6 models, RANGER XP 570 and RANGER CREW 570-6. The RANGER CREW 900 models will now boast 68 horsepower, similar to the RANGER XP 900 models, and the RANGER XP 570 and RANGER CREW 570-6 will now feature 46 horsepower.

## Sportsman®

Polaris Sportsman All-Terrain Vehicles (ATV) are known as the hardest working, smoothest riding ATVs on the market. For Model Year 2016, the Sportsman line adds three new models, including two for the mud lifestyle, in addition to several improvements and new color choices driven from customer input.

For the entry-level consumer, Polaris also is introducing the new Sportsman 450 H.O., which delivers more power and performance. The Sportsman 450 H.O. features the smooth, reliable and proven ProStar engine delivering 31 horsepower and full-size capability at a 400cc class price. The vehicle shares many of the same features found on the Sportsman 570 including Polaris' On-Demand, True AWD, proven MacPherson Strut front suspension, IRS and Lock & Ride accessory integration.

New to the High Performance line for 2016, Polaris has partnered with High Lifter to offer two ATVs made for the mud, the Sportsman XP 1000 Stealth Black High Lifter Edition and Sportsman 850 Orange High Lifter Edition. With

85 horsepower and 78 horsepower respectively, the vehicles are not only powerful but the most-affordable mud units in their classes.

## Sportsman ACE™

Since January 2014, the Polaris ACE has been redefining the off-road experience with the revolutionary, sit-in chassis that combines the nimble handling of an ATV with the security of a Side-by-Side. For model year 2016, Polaris is introducing the next level of capable, confident and comfortable with the Polaris ACE 900 SP.

The ACE 900 SP brings big power to the ACE line-up with a 60 horsepower ProStar 900 engine featuring both Electronic Fuel Injection (EFI) and Electronic Throttle Control (ETC) to bring the ACE experience to performance-minded customers. Along with more power, more comfort comes to the ACE 900 SP with Polaris' EPS system, the smoothest, most-responsive Power Steering System available. For optimum control, the front stabilizer bar improves handling and provides a confidence-inspiring ride. To tackle the toughest terrain, the vehicle also features new dual rate rear springs as part of the vehicle's Independent Rear Suspension (IRS). The new springs provide a predictable and plush ride. Paired with the 25 in/63.5 cm tires and Polaris' High Performance Close Ratio On-Demand All-Wheel Drive (AWD), the new ACE 900 SP can conquer almost anything that gets in its way.

Polaris' Youth lineup will include four 2016 ATV youth models, the Phoenix 200, Outlaw and Sportsman 110 EFI, and Outlaw 50 based upon the Specialty Vehicle Institute of America's (SVIA) ATV categories. Polaris also will offer the 2016 RZR 170 EFI as a youth side-by-side model.

Polaris will have a wide variety of accessories available for ATV, RANGER, RZR and ACE vehicles. More information about Polaris' whole line of Off-Road Vehicle offerings and accessories can be found online at [www.Polaris.com](http://www.Polaris.com).

## Motorcycles

"The legendary Indian Motorcycle and the American muscle Victory Motorcycle brands are two that continue to carry great pride for Polaris," said Steve Menneto, Vice President of Motorcycles for Polaris. "For 2016, we've added to our lineup of state-of-the-art motorcycles, adding depth to our robust roster of products and delivering on our promise to continuously innovate. We are confident these models will meet the high expectations of our loyal fans."

## Victory Motorcycles®

For Model Year 2016, Victory Motorcycles has introduced the 2016 Empulse TT, the first all-electric addition to the Victory lineup. As a fully electric street-legal sport bike that is as capable of carving tight lines on twisting roads as it is powering the daily commute, the bike builds on Victory Motorcycle's focus on performance. The Empulse TT

features a sport bike-style aluminum beam-frame, an adjustable suspension, and aggressive brakes. With a combination of advanced technology and stylish, modern design, this unique new motorcycle delivers outstanding overall performance, zero-emission output, and a torquey motor.

Adding to the cruiser lineup and back by popular demand, the 2016 Hammer® S was built to stay ahead of the crowd with a 250mm rear Dunlop® tire and dual front disc brakes. Additionally, the new 2016 Victory Vegas® includes upgraded wheels with a cast aluminum axe design Falchion™ wheel, making it lighter and stronger. The painted frame adds a custom touch without any weight and a new, sleeker headlight further slims the bike's profile. The 2016 Victory® Gunner, the 2016 Victory® High-Ball and the 2016 Victory® Vegas 8-Ball also feature impressive enhancements.

The bagger lineup continues to evolve, offering new colors and enhancements for the Victory® Cross Country and the Victory Magnum®. Built for an exceptional riding experience every day, the Victory Magnum brings a balance of handling, performance, and carrying capacity and features standard ABS and cruise control.

In line with Victory's commitment to comfort on the long-haul, updates were also made to the touring lineup, including enhancements to the 2016 Victory® Cross Country Tour and the 2016 Victory® Vision.

## Indian Motorcycle

The Model Year 2016 contains an array of new paint schemes and stunning colors for numerous 2016 models, including the Chief Classic, Indian Chief Vintage, Indian Chieftain and the Indian Roadmaster.

Indian Motorcycle is proud to introduce the 2016 Indian Scout ABS, with an unmatched brand heritage dating back more than 80 years and unprecedented demand for its predecessor. This middle-weight cruiser weighs in at 558 pounds (dry) and extends its decades-long legacy of superb balance, precise handling and potent performance. New high-resolution anti-lock brakes give riders increased confidence in poor weather and changing conditions, and new wheels featuring machined highlights on the rims bring a fresh style to the legendary bike. All 2016 Indian Scout models come with a genuine leather solo seat, and feature a cast aluminum chassis for superior handling and overall balance.

## Slingshot™

Polaris made headlines in 2014 with the launch of Slingshot, an all-new segment in powersports. The three-wheeled moto-roadster continues to exceed retail expectations as one of the most desirable products available on the market with record-breaking shipment to consumer retail. With countless happy customers experiencing a brand new level of thrill, Polaris has succeeded in redefining the on-road driving experience by delivering a new level of

freedom and fun.

After turning heads across the country in Red Pearl and Titanium Metallic, Polaris® Slingshot® is adding a striking new edition to its lineup – the 2016 Slingshot Black Pearl SL Limited Edition. Available this August, the new Slingshot features dramatic Indy Red color accents on its frame rails, coil springs and swing arm as well as black seats with grey accents. The Slingshot Black Pearl SL Limited Edition is packed with exhilarating features including a new low profile tinted blade windscreen and an interior LED white and blue lighting package.

## Parts, Garments and Accessories

Polaris continues to pioneer new ways to bring riders the best experience possible on all machines. Offering more than 250 new accessories across the product lines in 2016, Polaris isn't slowing down any time soon. A few of the new off-road vehicle offerings include new front and rear swaybars to bring confidence to the ride, handlebar-mounted mud bars to maximize control in the mud and a new CST aggressive trail tire on certain models to navigate riders through any off-road conditions. Polaris is also bringing new accessories and gear to its motorcycle collection, offering premium chrome options, genuine leather accessories and other stylish upgrades for riders. The Indian Scout accessories line has tripled, doubling the collection overall.

## About Polaris

Polaris is a recognized leader in the powersports industry with annual 2014 sales of \$4.5 billion. Polaris designs, engineers, manufactures and markets innovative, high quality off-road consumer and military vehicles, including all-terrain vehicles (ATVs) and the Polaris RANGER® and RZR® side-by-side vehicles, snowmobiles, motorcycles and on-road electric/hybrid powered vehicles.

Polaris is among the global sales leaders for both snowmobiles and off-road vehicles and has established a presence in the heavyweight cruiser and touring motorcycle market with the Victory® and Indian Motorcycle® and Slingshot® brands. Additionally, Polaris continues to invest in the global Work and Transportation vehicle industry with Global Electric Motorcars (GEM), Goupil Industrie SA, Aixam Mega S.A.S., and internally developed vehicles. Polaris enhances the riding experience with a complete line of Polaris Engineered Parts, Accessories and Apparel, Klim branded apparel and ORV accessories under the Kolpin®, Cycle Country® and Pro Armor® brands.

Polaris Industries Inc. trades on the New York Stock Exchange under the symbol "PII", and the Company is included in the S&P Mid-Cap 400 stock price index.

Information about the complete line of Polaris products, apparel and vehicle accessories are available from authorized Polaris dealers or anytime at [www.polaris.com](http://www.polaris.com).

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