



NEWS RELEASE

Polaris to Donate Off-Road Vehicles to The Salvation Army

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MINNEAPOLIS--(BUSINESS WIRE)-- Polaris Industries Inc. (NYSE:PII), the leading manufacturer of off-road vehicles, today announced the company is donating four utility off-road vehicles to The Salvation Army. The donation includes a combination of RANGER®, HIPPO®, Polaris® BRUTUS® and Polaris® M1400™ vehicles, a variety of front attachments, and a set of TERRAINARMOR™ Non-Pneumatic Tires (NPT) to enhance The Salvation Army's ability to assist in natural disaster clean up in severe conditions.

“Following earlier donations to The Salvation Army, we’ve learned more about their mission/ charter,” said Tate Johnson, director of Work Vehicles. “We have gained an appreciation for the impact Polaris vehicles and work technologies can have in helping The Salvation Army provide food, water, and support to those in need. The Salvation Army has indicated that our NPTs and off-road vehicles have enabled their personnel to service disaster victims they would not otherwise have reached. We are hopeful that today’s donation of vehicles will better position The Salvation Army to help get people’s lives back together after disaster.”

The Commercial BRUTUS units are equipped with varying attachments including a bucket, grapple and pallet fork which allows the vehicles to be used for multiple purposes. BRUTUS’ Pro-Tach™ system makes it quick and easy to change attachments allowing the vehicle to complete multiple tasks (mow, sweep, scoop, blow, lift), minimize downtime and reduce the amount of vehicles needed on site. One BRUTUS also is equipped with TERRAINARMOR NPT tires, which are built to never go flat and are virtually indestructible.

The Military RANGER HIPPO has an integrated Power system that is driven by the vehicle’s diesel engine. This allows the vehicle to travel to sites with no available power sources and run a variety of hydraulic, pneumatic, electric, and welding equipment, eliminating the need for generators and other bulky equipment usually needed for these jobs.



The Polaris® M1400 unit is a 2x4 gas-powered, commercial utility vehicle, capable of hauling 1,400 pounds and towing 1,500 pounds. The vehicle delivers more power and payload on its integrated metal bed than other vehicles in its class delivering maximum efficiency.

“This year marked the 10th anniversary of Hurricane Katrina, one of The Salvation Army’s largest disaster relief responses,” said Colonel Robert Thomson, Salvation Army Commander in Minnesota and North Dakota. “Our challenge is to go where we are needed most – wherever there is suffering and crisis. Having these vehicles from Polaris puts us in a position to take on that challenge. We train volunteers year ‘round and that has been our mantra – be prepared for anything. Thanks to Polaris we are one step closer to handling anything that nature throws at us.”

The donated vehicles will be put in to immediate use as they are being shipped directly from Polaris to Philadelphia to distribute meals to the volunteers in support of the Pope’s visit.

The Salvation Army is an international organization represented in 126 countries. Its largest outreach is in the United States serving nearly 30 million people each year. One of its most public services is to survivors of disaster and has become well known for being one of the first agencies to arrive and last to leave at the scene of devastation. The mission to love those in the name of Christ and serve those suffering at times of crisis has placed The Salvation Army in some of the most challenged communities in the world to offer hope and care to those with no place else to turn. Learn more at SalvationArmyNorth.org.

About Polaris

Polaris is a recognized leader in the powersports industry with annual 2014 sales of \$4.5 billion. Polaris designs, engineers, manufactures and markets innovative, high quality off-road vehicles, including all-terrain vehicles (ATVs) and the Polaris RANGER® and RZR® side-by-side vehicles, snowmobiles, motorcycles and on-road electric/hybrid powered vehicles.

Polaris is among the global sales leaders for both snowmobiles and off-road vehicles and has established a presence in the heavyweight cruiser and touring motorcycle market with the Victory® and Indian Motorcycle® and Slingshot® brands. Additionally, Polaris continues to invest in the global on-road small electric/hybrid powered vehicle industry with Global Electric Motorcars (GEM), Goupil Industrie SA, Aixam Mega S.A.S., and internally developed vehicles. Polaris enhances the riding experience with a complete line of Polaris Engineered Parts, Accessories and Apparel, Klim branded apparel and ORV accessories under the Kolpin®, Cycle Country® and Pro Armor® brands.

Polaris Industries Inc. trades on the New York Stock Exchange under the symbol “PII”, and the Company is included

in the S&P Mid-Cap 400 stock price index.

Information about the complete line of Polaris Commercial products, can be found at www.polaris.com/commercial.

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