



NEWS RELEASE

# Robert Mack Joins Polaris as Senior Vice President of Corporate Development and Strategy, and President of Adjacent Markets

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MINNEAPOLIS--(BUSINESS WIRE)-- Today Polaris Industries Inc. (NYSE:PII) announced that Bob Mack will join the company on April 1 as Senior Vice President of Corporate Development and Strategy, and President of Adjacent Markets. These strategically important roles were combined to fully utilize Mr. Mack's extensive experience and capacity in support of Polaris' profitable growth. Reporting directly to Chairman and CEO Scott Wine, Mack will lead the aggressive growth of Polaris' Global Adjacent Markets business, and further the development of Polaris' strategy, which calls for the company to evolve into a highly profitable, customer centric, \$8B global enterprise by 2020.

Mack is a seasoned leader with more than 20 years of global business experience, predominantly with the diversified industrial company Ingersoll-Rand, most recently as their Vice President of Corporate Development. He has consistently advanced his career through roles in M&A, finance, marketing, strategy and general management.

"With responsibility for M&A and Global Adjacent Markets, Bob is uniquely positioned to accelerate the growth of our business," said Scott Wine, Polaris' Chairman and Chief Executive Officer. "Bob shares my passion for Powersports and will certainly support the growth of our core businesses, while his command of industrial and commercial markets will hasten our efforts to build out that solidly growing, less cyclical part of our portfolio. He is going to be an extremely strong addition to the Polaris leadership team."

"Polaris has a reputation for being extremely passionate about creating products that people love to ride. During my conversations with the leadership team, it became clear that this passion extends to their growth plans and creating value for shareholders," said Mack. "That's exactly the type of company I want to be part of and I'm excited

to help the company achieve its 2020 vision through acquisitions and other growth strategies.”

Mack holds an undergraduate degree in Business Administration from Siena College and an MBA from Duke University. He is currently Board Chairman for the Lake Norman YMCA, on the Board of Hospice of Iredell County and is a Member of the Board of Advisors for Siena College.

## About Polaris

Polaris Industries Inc. (NYSE: PII) is a global powersports leader with annual 2015 sales of \$4.7 billion. Polaris fuels the passion of riders, workers and outdoor enthusiasts with our RANGER<sup>®</sup>, RZR<sup>®</sup> and POLARIS GENERAL™ side-by-side off-road vehicles; our SPORTSMAN<sup>®</sup> and POLARIS ACE<sup>®</sup> all-terrain off-road vehicles; VICTORY<sup>®</sup> and INDIAN MOTORCYCLE<sup>®</sup> midsize and heavyweight motorcycles; SLINGSHOT<sup>®</sup> moto-roadsters; and Polaris RMK<sup>®</sup>, INDY<sup>®</sup>, SWITCHBACK<sup>®</sup> and RUSH<sup>®</sup> snowmobiles. Polaris enhances the riding experience with parts, garments and accessories sold under multiple recognizable brands, and has a growing presence in adjacent markets globally with products including military and commercial off-road vehicles, quadricycles, and electric vehicles. [www.polaris.com](http://www.polaris.com)

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