



NEWS RELEASE

# Slingshot® Introduces 2018 Model Lineup & Industry-Leading Ride Command® Infotainment System

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New Slingshot SLR LE Headlines Expanded 2018 Model Year Lineup Featuring Enhanced Performance and Styling  
MINNEAPOLIS, July 26, 2017 /PRNewswire/ -- Slingshot®, the three-wheeled, open-air cockpit roadster that has taken the industry to the edge since its introduction in 2014, today announced its 2018 model lineup with select offerings boasting its industry-leading Ride Command® infotainment system. Headlining the 2018 models is the all-new Slingshot SLR LE. Representing the biggest improvements since its introduction, the new Slingshot lineup takes style, performance, and technology to a whole new level.

The 2018 Slingshot lineup consists of Slingshot S, SL, SLR and SLR LE. The all new, industry-leading 7" multi-touch Ride Command is available as an accessory for Slingshot S, and comes standard in SL, SLR, and SLR LE models. Ride Command is equipped with great features like phone integration, Bluetooth and USB connectivity, and customizable vehicle information screens. Additionally, Ride Command offers turn-by-turn navigation in the SLR and SLR LE models as standard equipment and can be added as an accessory upgrade to the S and SL models.

Slingshot's ultra-premium SLR LE packs a suite of offerings, including BILSTEIN 10-way adjustable suspension, 200w Rockford Fosgate® audio, premium sport seats with color-matched side bolsters, two-tone Ghost Gray with Lime Squeezepainted accents, and special edition graphics.

"The introduction of Ride Command merges modern conveniences of today's latest technology with Slingshot's high-adrenaline riding experience," said Kevin Reilly, VP, Marketing – Slingshot. "The addition of the SLR LE rounds out our vehicle offerings with a premium model for those who demand the absolute best."

Slingshot's 2018 models offer an unmatched riding experience at a variety of price points that will begin to reach dealers in September 2017. The Slingshot S will be available starting at \$19,999 in Gloss Black, an entry-level price

point making it a more affordable means to experience an exhilarating driving experience only Slingshot can provide. Starting at \$25,499, the SL will come in Navy Blue and Sunset Red, while the SLR starts at \$28,999 and introduces a new Electric Blue color to the line-up. The popular SLR Orange Madness will continue for 2018. In a limited run, the Slingshot SLR LE will be available starting at \$30,999 in a two-tone Ghost Gray with Lime-Squeezepainted accents.

Owners can personalize and customize their Slingshot with dozens of Slingshot Engineered Accessories, including premium 200-watt Rockford Fosgate audio kit, quilted comfort seats or add custom style with the all new rear fender\*. Additionally, owners can add Slingshot's industry-leading Ride Command system to their Slingshot S, or enhance their S or SL's capabilities by adding the Ride Command Navigation system. Most of the vehicle accessories are offered in a variety of factory color-matched options, which allow consumers to truly customize their Slingshots.

\*Rear fender only available in the United States.

For more information about Slingshot visit **PolarisSlingshot.com**. Follow us at **Facebook.com/PolarisSlingshot**, **@Slingshot** on Twitter and **@polarisslingshot** on Instagram.

## About Polaris

Polaris Industries Inc. (NYSE: PII) is a global powersports leader that has been fueling the passion of riders, workers and outdoor enthusiasts for more than 60 years. With annual 2016 sales of \$4.5 billion, Polaris' innovative, high-quality product line-up includes the RANGER®, RZR® and Polaris GENERAL™ side-by-side off-road vehicles; the Sportsman® and Polaris ACE® all-terrain off-road vehicles; Indian Motorcycle® midsize and heavyweight motorcycles; Slingshot® moto-roadsters; and Polaris RMK®, INDY®, Switchback® and RUSH® snowmobiles. Polaris enhances the riding experience with parts, garments and accessories, along with a growing aftermarket portfolio, including Transamerican Auto Parts. Polaris' presence in adjacent markets globally include military and commercial off-road vehicles, quadricycles, and electricvehicles. Proudly headquartered in Minnesota, Polaris serves more than 100 countries across the globe. Visit **www.polaris.com** for more information.

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Jeff Millard, 714-333-7150, [Jeff@thebrandamp.com](mailto:Jeff@thebrandamp.com)