



NEWS RELEASE

The All-New, Center-Cockpit RZR® RS1 is Here

2018-01-31

Most Agile RZR Ever Built, Features 110 HP and Industry First Single-Seat SxS to Deliver the Unique Combination of Power Meeting Precision

MINNEAPOLIS--(BUSINESS WIRE)-- Polaris is putting every open space and green-, desert- or mountain-trail on notice with the arrival of the world's first single-seat RZR, the RZR RS1. The all-new RZR RS1 solo-cockpit format delivers a heightened sense of control and takes the hard-charging trail riding experience to another level, thanks to the perfect balance of power and precision.

The RZR RS1 is the ideal machine for a real driver's driver looking to push beyond their limits, free from care or concern of a backseat driver. The single-seat center-of-mass position unlocks high-visibility sightlines to oncoming terrain and provides increased balance and feel within the chassis. The race-inspired driver ergonomics and new steering position create extra room for active arm and leg movement. The RZR RS1 is also equipped with a new brake system, giving drivers the option of traditional single-foot action or rally-inspired two-foot performance.

"The thing that you notice, right away with the RZR RS1, is that it's much more of a driver's machine, and it really ties you more in the driving experience," said Tanner Foust, 3-time World Rally Cross Champion. "You have center-cockpit, you have the involvement in seeing the tires, and you have everything great about the fun of driving, taken up a notch. Personally, I think the RZR RS1 is about the gnarliest little wicked beast of a machine, that I have ever driven."

The ultra-nimble 64" width RZR RS1 features a 110-HP ProStar 1000 H.O. 4-Stroke DOHC Twin Cylinder, the RZR XP® 1000's suspension, upgraded drivetrain and compact, 83-inch wheelbase. The new precision-balanced chassis features a rear-mounted, dual-fan radiator for maximum engine cooling and a new race-hardened drivetrain for durability and instantaneous power. The RZR RS1 also adopts the trailing-arm suspension of the RZR XP 1000, to



absorb unrelenting obstacles for the smoothest possible driving experience as you scythe through the most twisting of trails.

The RZR RS1 boasts 20 vehicle-specific accessories and comes in White Lightening and Black Pearl. The performance and power packed RZR RS1 starts at a price of just \$13,999 and will be available in dealerships in February.

More information about Polaris Off-Road Vehicles and Polaris Engineered Accessories can be found at **www.Polaris.com**. Also visit us and join the conversation on **Facebook**, **Instagram** and **Twitter**.

About Polaris

Polaris Industries Inc. (NYSE: PII) is a global powersports leader that has been fueling the passion of riders, workers and outdoor enthusiasts for more than 60 years. With annual 2016 sales of \$4.5 billion, Polaris' innovative, high-quality product line-up includes the RANGER[®], RZR[®] and Polaris GENERAL[™] side-by-side off-road vehicles; the Sportsman[®] and Polaris ACE[®] all-terrain off-road vehicles; Indian Motorcycle[®] midsize and heavyweight motorcycles; Slingshot[®] moto-roadsters; and Polaris RMK[®], INDY[®], Switchback[®] and RUSH[®] snowmobiles. Polaris enhances the riding experience with parts, garments and accessories, along with a growing aftermarket portfolio, including Transamerican Auto Parts. Polaris' presence in adjacent markets globally include military and commercial off-road vehicles, quadricycles, and electric vehicles. Proudly headquartered in Minnesota, Polaris serves more than 100 countries across the globe. Visit **www.polaris.com** for more information.

Click here to subscribe to Mobile Alerts for Polaris Industries Inc.

View source version on businesswire.com: **<http://www.businesswire.com/news/home/20180131005365/en/>**

Source: Polaris Industries Inc.

For Polaris

Zach Kadletz, 949.438.1085

zachk@thebrandamp.com