



NEWS RELEASE

This Holiday Season, Give the Gift of Adventure with a New Polaris Off-Road Vehicle

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MINNEAPOLIS--(BUSINESS WIRE)-- Whether your hitting the trail or racing the dunes, Polaris has an off-road vehicle to give the outdoor enthusiast on your holiday gift list everything they need for the ultimate riding experience.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20151117005034/en/>

The Polaris ACE is the perfect holiday gift for those who want to explore the outdoors (Photo: Business Wire). Finding the perfect gift for the novice or experienced rider is easy. Polaris offers vehicles to match every type of riding interest and experience level. Giving the gift of an off-road vehicle is like wrapping up adventure, freedom and the great outdoors into one holiday package. Choose from these two new 2016 models or any vehicle in the Polaris line up. They're sure to make holiday dreams come true.

POLARIS ACE™

New for 2016, the Polaris ACE™ 900 SP brings a boost of power to this one-of-a-kind ATV. Polaris ACE features a revolutionary sit-in design that makes off-road riding comfortable and easy. Employing automotive type controls, including a steering wheel as well as gas and brake pedals, the ACE is the perfect machine for new and experienced riders alike.

The ACE combines the comfort and secure feeling of a side-by-side vehicle with the smaller size and easy handling of an All-Terrain Vehicle (ATV). Combining these two styles gives riders a completely new way to experience the outdoors.



The ACE 900 SP features a 60 horsepower ProStar[®] 900 engine with Electronic Fuel Injection and Electronic Throttle Control. Available in Stealth Black, this vehicle also features the Polaris EPS system, delivering the most-responsive power steering system available.

Other ACE models range in horsepower from 32 HP to 45 HP and are available in colors including Black Pearl, White Lightning, Voodoo Blue, Sage Green, even Pursuit[®] Camo. The ACE starts around \$7,499 USD. **Learn more about the Polaris ACE here.**

POLARIS RZR XP Turbo EPS

Need a gift for the outdoor enthusiast who craves the ultimate in speed, power and performance? The Polaris RZR XP[®] Turbo EPS covers everything on their wish list.

The all-new 2016 RZR XP Turbo EPS features the most powerful engine ever built into a side-by-side off-road vehicle. The Polaris ProStar[®] Turbo engine delivers 144 horsepower – the highest horsepower factory installed engine you can buy. This RZR's precisely-tuned suspension, featuring FOX Podium[®] Internal Bypass Shocks is paired with a high-performance, true on-demand all-wheel drive system to create a comfortable and responsive ride for both driver and passenger.

Feel the rush with this top of the line RZR, available in Spectra Orange, Velocity Blue and Graphite Crystal, starting at \$24,999. Other RZR models, for two and four passengers are available starting at \$10,299. See the new 2016 RZR XP Turbo EPS in action here.

About Polaris

Polaris is a recognized leader in the powersports industry with annual 2014 sales of \$4.5 billion. Polaris designs, engineers, manufactures and markets innovative, high quality off-road consumer and military vehicles, including all-terrain vehicles (ATVs) and the Polaris RANGER[®] and RZR[®] side-by-side vehicles, snowmobiles, motorcycles and on-road electric/hybrid powered vehicles.

Polaris is among the global sales leaders for both snowmobiles and off-road vehicles and has established a presence in the heavyweight cruiser and touring motorcycle market with the Victory[®] and Indian Motorcycle[®] and Slingshot[®] brands. Additionally, Polaris continues to invest in the global Work and Transportation vehicle industry with Global Electric Motorcars (GEM), Goupil Industrie SA, Aixam Mega S.A.S., and internally developed vehicles. Polaris enhances the riding experience with a complete line of Polaris Engineered Parts, Accessories and Apparel, Klim branded apparel and ORV accessories under the Kolpin[®], Cycle Country[®] and Pro Armor[®] brands.

Polaris Industries Inc. trades on the New York Stock Exchange under the symbol "PII", and the Company is included in the S&P Mid-Cap 400 stock price index.

Information about the complete line of Polaris products, apparel and vehicle accessories are available from authorized Polaris dealers or anytime at www.polaris.com.

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