



NEWS RELEASE

# Todd Balan, Vice President, Corporate Development, Exits Polaris

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MINNEAPOLIS--(BUSINESS WIRE)-- Polaris Industries Inc. (NYSE: PII) today announced that Todd Balan, Vice President of Corporate Development, has elected to leave Polaris to explore other opportunities after six years of leading the Corporate Development team. Discussions regarding Balan's transition began mid-2015, ensuring a smooth and planful transition.

"We thank Todd for his contributions over the last six years, including the spearheading of 25 transactions and being instrumental in the strategic acquisition of Indian Motorcycle," said Scott Wine, CEO and Chairman of Polaris. "We wish him well in the future."

Guido Neizert, Managing Director, Adjacent-Market Development, will serve as interim leader.

## About Polaris

Polaris is a recognized leader in the powersports industry with annual 2014 sales of \$4.5 billion. Polaris designs, engineers, manufactures and markets innovative, high quality off-road consumer and military vehicles, including all-terrain vehicles (ATVs) and the Polaris RANGER® and RZR® side-by-side vehicles; snowmobiles; motorcycles and on-road electric/hybrid powered vehicles.

Polaris is among the global sales leaders for both snowmobiles and off-road vehicles and has established a presence in the heavyweight cruiser and touring motorcycle market with the Victory® and Indian Motorcycle® and Slingshot® brands. Additionally, Polaris continues to invest in the global Work and Transportation vehicle industry with Global Electric Motorcars (GEM), Goupil Industrie SA, Aixam Mega S.A.S., and internally developed vehicles. Polaris enhances the riding experience with a complete line of Polaris Engineered Parts, Accessories and Apparel, Klim® branded apparel and ORV accessories under the Kolpin®, Cycle Country® and Pro Armor® brands.

Polaris Industries Inc. trades on the New York Stock Exchange under the symbol "PII," and the Company is included in the S&P Mid-Cap 400 stock price index. Information about the complete line of Polaris products, apparel and vehicle accessories is available from authorized Polaris dealers or anytime at [www.polaris.com](http://www.polaris.com).

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